Issue 1 March 2016

# The Australian Rechabite

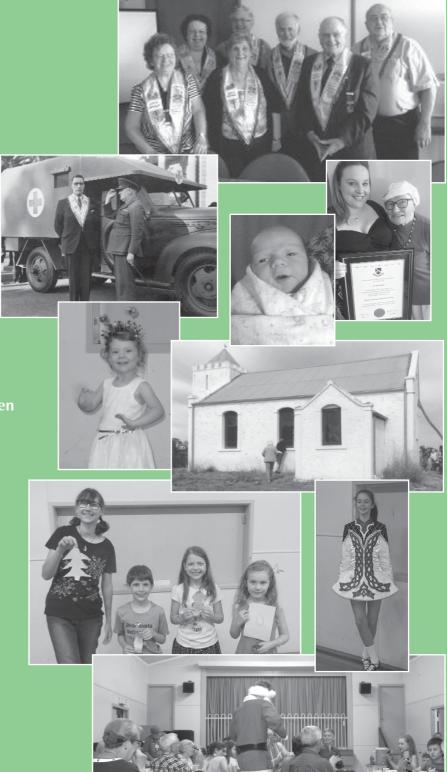
**Print Post Approved: 100002497** 



- 2 Editorial
- 3 Our Calendars
- 3 What's Going On Here?
- 4 More Bursary History
- 4 Strictly Personal
- 5 Victorian News
- 6 Region News
- 7 IOR Caravan & Holiday Club
- 8 Australian Rechabite Foundation
- 10 Queensland News
- 11 Obituary & Summer Exposes Children
- 12 Qld Christmas Party
- 13 New South Wales News
- 15 Jottings from Mal Campbell
- 16 Alcohol Labelling

Rechabites: People who enjoy an alcohol-free lifestyle





Issue 1 March 2016

The Australian

# **Rechabite**

is the official journal of the Incorporated Rechabite Fraternal Societies in Australia

### Keeping Rechabites in touch



#### **New South Wales**

District Secretary Bro Malcolm Campbell Unit 2/38-40 Garnet Street HURLSTONE PARK NSW 2193 **Telephone:** (02) 9558 9800

#### Queensland

District Secretary Sister Cynthia Kilah 15 Pallaranda Street TARRAGINDI Qld 4121 **Telephone:** (07) 3392 9431

Email: qldsecretary@ australian rechabites.org.au

#### Victoria

State Secretary
Sis Gwenda Martyn
Post Office Box 4532
KNOX CITY CENTRE VIC 3152

Telephone: (03) 5177 8144 Email: alan-gwenda@ vic.australis.com.au

#### Copy:

Material for inclusion in this magazine should be addressed to

The Editor 11 Frangipanni Street BELLBIRD PARK QLD 4300

Email: raeian@optusnet.com.au Telephone: (07) 3139 1505

> Peace and Plenty the reward of Temperance



**Editorial** 

Rechabites was the result of a need noted by a Dr. Grinrod. The Friendly Society movement in England had begun in Public Houses, often with the publican establishing a Sick & Funeral Fund through some of his well known customers. This was having an adverse effect on those trying to stay off liquor. I quote from *Rechabite History*, published in 1936.

"The early teetotallers soon found out that these public-house clubs were frustrating their efforts and that members of the Temperance Society were again falling into habits of intemperance through attending the Friendly Society Meetings. On these grounds, therefore, some of the friends of Temperance began to consider the advisability of attempting to provide a special Society for their members.

"Dr. Grindrod, a member of the Manchester (Moderation) Temperance Society, who had been all his life a practical abstainer, soon saw that total abstinence was the only effectual remedy for intemperance, and organised. at an early period, a series of meetings.

"In 1835 a re-organisation of the Manchester and Salford Temperance Society took place, when Dr. Grindrod was re-elected President, and Joseph Brotherton, M.P., for Salford, Vice President: and perhaps it was due to Dr. Grindrod more than to any one else, that the desire was awakened within the hearts of the members of clubs, who were total abstainers, for a purely Total Abstaining Friendly Society.

"The propriety of commencing a Burial Society was suggested - this to be upon Teetotal principles, meeting where there were no intoxicating drinks, and governed by officials who were teetotallers; this was strongly recommended to the public, and the said Society was commenced under the name of The Salford Temperance Burial Society, its meetings being held at Mrs. Meadowcroft's Temperance Hotel, Bolton Street, Salford."

Growth was slow, people were prejudiced against it, and publicans raised the alarm and it seemed it would all come to nothing when one officer said "if you intend to do anything for the Temperance Cause, you must commence a new Order, like the Oddfellows, then people will join you."

"The suggestion was talked over at the next meeting of the Burial Society and it was resolved to call the members together to propose to them the commencement of an Order upon teetotal principles.

"The meeting adopted the resolution to establish a sick and burial society under the name of the "Independent Order of Rechabites," and No.1, Ebenezer Tent was opened at Mrs Meadowcroft's Hotel, on 25th August, 1835."

There was much public opposition to its presence, but it has had a proud history becoming a serious voice warning against the dangers of alcohol throughout the United Kingdom and beyond as the Society was to cross the seas to USA., New Zealand and to Australia when on 20th April, 1842, "Star of Australia" Tent was opened in Sydney by John Garrett who had been Deputy High Chief Ruler in England in 1836. He arrived here in 1840 and was keen to see the IOR established in his new homeland.

Now, 180 years on we face problems as big as when we were established. We are the only remnants of what grew into an important Society. Do we have the vision to survive? Do we have the same resolve? Do we have the answers? I hope so! Vivian A Belcher Editor

The Editors are not responsible for the views expressed in contributions, articles or communications.

CLOSING DATE FOR ARTICLES FOR THE NEXT ISSUE IS

15th July 2016

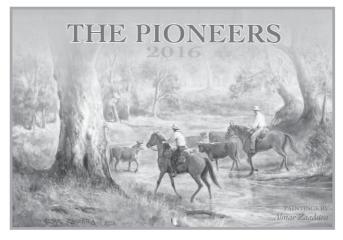
# **Our Calendars**

**AVE** you enjoyed receiving the IOR calendars entitled *The Pioneers* in both 2014 and 2015? We are pleased that these are a part of your membership benefits.

The Queensland District Secretary was keen to find out a little about the artist, **Almar Zaadstra**.

Almar Zaadstra was born in 1960, grew up in an artistic family and has been painting in oils since his school years. He has been painting Australian history since 1980.

His love of the traditions and romance of pioneering Australia presents itself in the fine detail of his art, which accurately depicts the farming practices, the costumes of the era and the wonderful, hard working Clydesdale horses. This detail gives great realism and authenticity to the nostalgic images. Almar derives much of his inspiration from the undulating countryside around Casterton, Victoria, where he has lived since 1985.



Interestingly, 24 of Almar's paintings have been used to create the most beautiful jigsaw puzzles, as well as other paintings being used on cards, calendars and a range of other goods.

If you would like to learn more, visit the artist's website:http://www.almarzaadstra.com.au or see the second last page of this year's calendar.

# What's Going On Here?



**THAT** is the question we are hoping one of our readers may be able to answer for us.

#### What we do know?

Bro Graham Larmour, Member No. 267 of *Botany Tent No.111*, who attended from 1933 to 1950, until he moved to Yagoona, has identified the Rechabite in the photo as the late **Bro Thomas Henry Lane, PCR**, a member and officer of the *Botany Tent No. 111* and Superintendent of the *Juvenile Tent No. 103*.

Bro Tom is remembered as a true and dedicated Rechabite whose talks to Junior Members on the problems and evils of alcohol and its effect on families are still remembered by those then present. On 26th September 1944 Bro Tom Lane was authorised to act as Deputy High Chief Ruler for the New South Wales District No.85 effective from 27th September, 1944. The Commission duly signed by the High Chief Ruler and High Secretary in England. The illustration below is part of the front cover of that Commission.

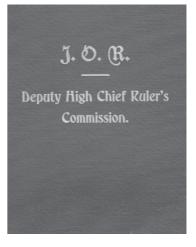
Regretfully a meaningful reproduction of the inside of the Commission could not be produced.

#### What we would like to know!

The photo has been passed on to Bro Lamour by David Lane, grandson of Bro Tom Lane to see if there is anyone reading these pages who can remember the event pictured.

Was the Ambulance a gift from *Botany Tent No. 111* and was Bro Lane making the presentation?

Bro Graham's father, the late Justin (Mick) Larmour, PCR was Secretary of Botany Tent No.111 until his passing in 1982 and would have known the circumstances surrounding this photograph. Is there anyone out there who



can remember or shed any light on the event pictured? If so would you please contact your Editor as soon as possible. See page 2 for details.

If it is possible to preserve this piece of history it would be greatly appreciated. Thank you.

# **More Bursary History**

URTHER to our article "A Piece of Queensland's History" in the October 2015 issue, we have a response to the closing sentence, "Are there any other recipients of the bursaries who would like to share their story?" Bro Ron Poon has shared the following. Thank you Bro Poon.

## Sis Joyce Briggs (nee Poon)

Ron's sister, Joyce Poon, received her Rechabite Bursary in 1941 whilst attending North State School, Toowoomba. She continued her education at Toowoomba High School where her father was a well known teacher for 30 years.

In England, Joyce married an ex-Lancaster Bomber pilot, John Briggs, in 1953 and then came back to Brisbane to live. Sister Joyce became an accountant with her own set of clients for Tax Returns whom she serviced her until she and her husband decided to go into the Fairview R.S.L. Care at Pinjarra Hills, Queensland, to enjoy a quieter life in retirement.

#### **Bro Ronald Poon**

Meanwhile Brother Ron Poon was to win a Rechabite Bursary the following year for his results in the Scholarship Exam of 1942.

Whilst working at BHP Wollongong, Bro Ron continued his education at Wollongong Technical College where he obtained a Diploma in Metallurgy. During his time in Wollongong he married, had four children and made steel at the Steelworks, where he became the Assistant Superintendent Foundries.

During his time in Wollongong he took on the office of Secretary of the IOR *Pride of Wollongong Tent No. 56*. He held this office for a number of years before getting itchy feet that led him to Adelaide in 1974, Launceston in 1975, and then to Melbourne in 1978, where he is today. His IOR membership remained at *Pride of Wollongong Tent No.56*.

# Strictly Personal ...





BOVE is Sis Elva Tout and her granddaughter Zoe Rickard. Elva has been a member of the IOR since childhood, and has just turned 91 in January.

Her granddaughter, Zoe, was the grateful recipient of the IOR Scholarship for year 10 students, whilst she was attending Our Lady of the Sacred Heart College in Bentleigh. The two are pictured holding Zoe's degree from Monash University. Zoe graduated last year with a Bachelors of Business Information Systems.

Zoe is now working in the family business, Calculation, offering IT and Training Services to small businesses.

Pews to hand as I, your Editor, prepare this edition of *The Australian Rechabite* is that I have another Great Granddaughter. For the first time in over 100 years in this generation we have more girls than boys; 4 to 2. Mind you they come from three branches of my family, but still its nice. Up until 2013 there was only one girl in the family in 106 years, my Granddaughter, Kimberly.

So we welcome into this crazy world **Remington Mary Brooke Belcher**,

born 9.00am Thursday, 21st January, 2016, is the daughter of Robert and Charlotte Belcher, Granddaughter of Allan and Carol Belcher, (Allan helps with the production of this magazine), and Great Granddaughter of Bro Vivian & Sis Rae Belcher.



ONCERNED that our Hope of Ipswich Tent No. 2 member, Sis Liz Jordan, was not at home for her birthday we have just been informed that she was living it up at the Sunshine Coast with family.



However, I have been advised that she is now back from her holiday and turned up at Seniors on Friday (end January) looking so pretty in the frock she was wearing (and probably made). She was part of the Indoor Bowls Team that flogged the opposition and it is reported that some youngster, still in his 60s, told her she would have to be banned from playing. Was that because she is too good or is it that she is now 104? That's our Elizabeth Dawson Jordan. Happy Birthday Liz.

# The State President's Report

By the time you read this, I will have reached nearly half-way through my third time as Victorian State President. (Previously 2007-8 and 2008-9).

Our fraternity is still quite active, with four Regions, and at least 5 Tents which meet, as well as a Holiday Club which operates two 5 day coach tours each year.

We also encourage members, and as a society have written letters to the relevant authorities on matters relating to the alcohol problem in our Nation.

We are also a supporting member of the National Alliance for Action on Alcohol (NAAA), an organisation of more than 80 groups advocating for stronger alcohol policy in Australia.

000

It was interesting to read of the bloodthirsty exploits of Rehab, son of Rimmon and Rechab's brother and their quick execution by King David for their foul deed in the last issue of The Australian Rechabite.

Most of us know the story of the Prophet Jeremiah offering wine to the Rechabite Clan in a Jerusalem temple room, and they refusing it, because their ancestor Jonadab, son of Rechab had instructed them to drink no wine. (Bible reference: Jeremiah: Chapter 35.) This occurred around 600BC during the last years of the Kingdom of Judah. King Nebuchadnezzar of Babylon and his allies were rampaging around the country, hence the Rechabites, a nomadic people, who lived in tents, had sought refuge in Jerusalem.

Now, go back about 241 years. The setting is in the Northern Kingdom of Israel in about 841BC. A man is seen

# Victorian News

walking along the Jezreel-Samaria (The Capital City) Road. His name? Iehonadab (Ionadab - Good News Bible; Scofield Reference Bible margin) son of Rechab! From the direction of Jezreel a group of soldiers approach. The leader, in a chariot, recognises Jonadab and greets him. It seems to me as if they are friends. Jehu, - for that is his name - says, "Is your heart as true to mine as mine is to yours?" Jonadab answers, "It is" ("You and I think alike. Will you support me?" - Good News Bible.) "If it is, give me your hand." Clasping the other's hand, Jehu helps Jonadab up into the chariot then says "Come with me, and see my zeal for the LORD".

Now, what was the nature of this zeal for the LORD? Jehu, one of Israel's army commanders, at the instigation of Elisha the prophet had been anointed King of Israel, despite there already being a reigning king, and ordered to kill all the male descendants of King Ahab. This he proceeded to do with ruthless efficiency. This included dispatching both the reigning kings of Israel and Judah (both related to the Ahab family). In Jezreel, Queen Jezebel, the widow of King Ahab, their relatives and associates had been murdered, not to mention the 42 hapless Ahab Judean family relatives met on the road to Samaria.

One wonders how keen Jonadab was to see Jehu's zeal in action, but his friend was now the King of Israel and making sure there would be no rivals! Jonadab, does not yet pass from the scene. On arrival in Samaria, Jehu had all Ahab's remaining relatives butchered. Then Jehu ordered all the Baal worshippers in Israel to a worship ceremony in the temple of Baal where Jehu was to preside. After the worshippers had gathered, they all went into the temple of Baal, filling it from wall to wall.

After the sacred robes were distributed, Jehu went into the temple with Jonadab, son of Rehab. Then making

sure that there were no worshippers of the LORD there, offered sacrifices and burnt offerings to Baal.

The long and the short of it was that when Jehu had presented the offering, he went out to the eighty soldiers surrounding the building and ordered them to kill all those inside, which they did. Baal's Temple was then destroyed and turned into a latrine.

After this Jonadab passes from this narrative. Did he enjoy a privileged position in Jehu's monarchical bureaucracy or was he the Jonadab that ordered the clan to dwell in tents and not drink wine, or yet another?

Allan CLARK State President

References: Holy Bible; The New Revised Standard Version – Catholic Edition, 1993; Good News Edition 1976; The Scofield Reference Bible 1917.

The whole story can be found in 2 Kings: 9,10.

# Victorian State Committee Report

HE Annual Victorian Conference was held in Belmont (Geelong) at the Parkside Motel and Conference Centre on Tuesday 13th and Wednesday 14th October 2015. The Conference was held over two half days with a President's Night on the Tuesday evening.

In the afternoon of the Tuesday, Trudi Cooper from Narana Aboriginal Cultural Centre gave us a very interesting presentation in relation to Aboriginal culture.

After dinner on the Tuesday night we all partook in a relaxed evening of a small skit and also a much enjoyed trivia.

The Conference for 2016 will be held in Sale on the 18th and 19th October.

**Continued over** ▶▶▶

#### **▶▶▶** Continued from page 5

The State Committee for 2015/16 is:

State President:

Bro Allan Clark

State Deputy President:

Sis Gillian Legge

State Past State President:

**Bro Geoff Legge** 

State Officers:

Bro David McGee Sis Ann Stephen

State Officer/State Secretary:

Sis Gwenda Martyn

State Treasurer:

**Bro Innes Russell** 

#### **Victorian Fraternal News**

At this year's Conference one Certificate of Appreciation was given. It will be presented to **Bro Noel Robilliard**, who has been Secretary of *Region 4/5* for many years, and we thank him for those years of service.

## **Victorian State Committee**



Back Row L to R: Gillian Legge, Geoff Legge, Allan Clark, Innes Russell, Front Row: Gwenda Martyn, Ann Stephen, David McGee.

Region 4/5 still meets three times a year, Bro David is the new Secretary. We also have to report that our oldest member has passed away at the age of 103. **Sis Doreen Gordon** had been a Rechabite for nearly all of her life.

She regularly attended the Quarterly meetings of the Surrey Hills Tent No. 309, later known as *Salford Park Tent No.* 100.

Gwenda Martyn State Secretary

# **Region News**

# Region 6 MORWELL (Gippsland)

UR meeting in October was very successful with it meeting at a new venue. We now meet at Centenary House in Morwell. This new venue was very pleasing to everyone and has all the facilities that we require.

Our Region covers a large area and we are lucky to have a good attendance at each meeting. We are also lucky to have four members of the State Committee that are in our Region.

The meeting gives an opportunity for members to ask questions and get answers straight away as there is always a member of the State Committee present who is able to give an answer. We also have many members who are not able to attend a normal Tent meeting.

During the meeting we had a moments silence to remember Bro Arthur Glazner who died on 4th August at the age of 95. Arthur was a regular attendee at our meetings several years ago and always gave us up to date information on the Temperance Hall in Sale. He was a regular contributor to his local paper with many articles on alcohol.

After lunch we watched a video of a recent cruise that Gillian and Geoff Legge had been on. The video was much enjoyed by everyone.

Our meeting is open to all members in the area, but please ring me on (03) 5177 8144 so adequate catering arrangements can be made.

Our first meeting for 2016 will be on **Saturday**, **23rd April**.

Gwenda Martyn Secretary Region 6.

# **Region 7 HARCOURT** (Central Victoria)

THERE was no meeting in October 2015, so will all who are interested in attending our next meeting note that it is due on -

## Sunday 20th March 2016,

commencing at **12.30pm** in the Harcourt Recreation Centre as usual.

For this time, as attendance has a bearing on the provision of lunch, PLEASE let me know as soon as possible if you will be attending by ringing me on either 9306 4968 or 5446 8439. Thank you.

John Flett Secretary Region 7

#### **REGION MEETING DATES 2016**

1	Region	Secretary	Phone	Meetings held at
February - Sunday 14th	4/5	D McGee	9598 7840	Mordialloc
March - Sunday 20th	7	J Flett	9306 4968	Harcourt
March - Wednesday 16th	9	L Jukes	5762 5584	Kyabram
April - Saturday 23rd	6	G Martyn	5177 8144	Morwell
May - Sunday 1st	4/5	D McGee	9598 7840	Mordialloc
September - 21st	9	L Jukes	5762 5584	Kyabram
October - 22nd	6	G Martyn	5177 8144	Morwell
November - 12th	4/5	D McGee	9598 7840	Mordialloc

# STATE NEWS - Vic



HE Holiday Club had a wonderful trip to Horsham at the end of October 2015 with 42 passengers on the coach driven by our usual driver David. David is most obliging with all our members, attending to off loading all the "walkers" at each stop and providing morning tea each day.

After leaving Melbourne, we stopped at Ballarat for morning tea, and then continued onto Ararat for lunch. After lunch we visited the Gum San Chinese Heritage Centre and then had a guided tour of 'J Ward', which became the Ararat Lunatic Asylum, where the most dangerous men in Victoria were housed. 'J Ward' was closed in 1991. We then continued onto Horsham where we stayed for the next few days.

#### Day 2

Next day we had a town tour of Horsham and then made our way to Murtoa where we visited the Stick Shed. Built during World War II to store excess grain, it is one of the only remaining buildings of its type left. It is not opened to the public except for one weekend a year so we felt very privileged to be able to visit this wonderful building. After lunch we visit-Warracknabeal where explored the Wheatland Machinery Museum, home to a large collection of historical farming machinery, much of which is in working condition.

The Stick Shed

#### Day 3

On day 3 we visited the Ebenezer Mission, which was established in 1850 and is on the land of the Wotjobaluk aboriginal people. The main aim of the mission was to civilise and Christianise the Aboriginal inhabitants of the area. The Mission is not usually open to the public on a regular basis so we felt really privileged once again to be able to visit and walk around the area and see the old buildings that are left.



Next, we headed for the little country town of Dimboola for a delightful lunch. Dimboola was made famous by a film made in 1979 about a wedding reception there. After lunch we visited the Dimboola Historic Society before heading out to the Little Desert where we picked up a local guide for a guided town tour of Nhill.

#### Day 4

Next day we visited the Grampians with a guide. Visiting this area with a guide who can answer all your questions about all the wonderful flora and fauna that abounds in the Grampians is a wonderful experience.

#### Day 5

Friday, we farewelled Horsham and then visited the Bendigo Art Gallery before settling back in the coach for the last leg of our journey home to Melbourne.

A great trip that was enjoyed by everyone of the 42 passengers on board, which was the most we have had for some time.

The destination of **the next trip** will be to **Apollo Bay** at the beginning of **April 2016.** 

The October trip for 2016 will be to Wentworth (near Mildura).

#### Club Businenss

AT a recent meeting the Holiday Club elected two new members to positions on their Committee, they are President/Chairperson – Innes Russel, and Secretary/Treasurer – Ann Stephen. Ann takes over from Joyce Wallace who has held the position of Secretary/Treasurer for over 20 years. We thank Joyce for her years of loyal service.

Anyone is welcome to join the Caravan and Holiday Club, and you don't have to be an IOR member to join and membership is just \$2.00 per annum.

For further information about the Holiday Club trips please contact Ann Stephen on (03) 5176 1638.



# About the ARF

The Australian Rechabite Foundation (ARF) is a private ancillary fund established in 2009 as part of the demutualisation of the Independent Order of Rechabites Friendly Society. ARF does not invest in companies that are producers or retailers of alcohol.

The ARF supports research, community action and advocacy projects, which build knowledge and support for action to reduce alcohol related harm.

## The ARF Board

Prof Robin Room - Chairman - Professor and Director of the Centre for Alcohol Policy Research La Trobe University and Honorary Professor at the Melbourne School of Population and Global Health of the University of Melbourne and at the Centre for Social Research on Alcohol and Drugs at Stockholm University.

Margaret Campbell - A Rechabite member for over 30 years, Margaret has a legal background and over 17 years experience as a company director.

Peter Henderson - A Rechabite member for over 50 years, Peter has an accounting background and over 40 years experience working with non Government organisations.

Prof Kypros Kypri - Professor at the School of Medicine and Public Health, University of Newcastle, and a fellow of the National Health & Medical Research Council.

Dr Michael Livingston - Research Fellow Centre for Alcohol Policy Research (CAPR) School of Psychology & Public Health La Trobe University.

Brian Vandenberg - Currently at Monash University, Brian was Executive Officer for the National Alliance for Action on Alcohol (NAAA) and a Senior Policy Advisor on Alcohol at the Cancer Council Victoria. building knowledge and support for action to reduce the harmful effects of alcohol

# **Donations & Bequests**

We need your support to ensure that the temperance heritage of the Rechabites is retained. In the past temperance organisations provided education on the harmful effects of alcohol and lobbied to change government policy on alcohol.

The Australian Rechabite Foundation is continuing this temperance work.

You can help by making a tax-deductible donation or a bequest to the Australian Rechabite Foundation by cheque or direct deposit.

Cheque: Please post your cheque together with your name and return address to: PO Box 4001
Eight Mile Plains

Direct Deposit: to Bendigo and Adelaide

Bank

BSB: 633 000

Queensland 4113

Account Number: 139029607 and email your confirmation to

arfoundation@australianrechabites.org.au

If you wish to include the foundation in your Will please contact us for further information.

With your help we can continue to support leading research into the harmful effects of alcohol. We can provide essential funds to advocacy groups who can lobby for effective alcohol policy development. We can also fund community education and initiatives that reduce the harmful effects of alcohol.

# ARF Scholarships & Grants

Since its inception, the ARF has been privileged to support many organisations. Our small grants have served as seed funding for future major national grants and for stand-alone projects. These grants have funded research, community education, advocacy and policy development. Through our PhD scholarships we have encouraged and supported research on the harmful effects of alcohol.

# **Recent Small Grant Recipients**

Australasian College for Emergency Medicine (ACEM) - Australia Day 2016: Snapshot Survey of Alcohol Harm in Australian Emergency Departments. This project will document the level of alcohol harm presenting to emergency departments on Australia Day 2016. We expect extensive media coverage and opportunities to advocate for measures to reduce alcohol harms.

### Hello Sunday Morning - Enough is Enough

Hello Sunday Morning in partnership with the ACEM will develop an innovative and evidence based digital-intervention to reduce harmful drinking. The initial trial will be conducted in Victoria and then replicated nationally.

## Drug ARM Australasia - Gold Coast Schoolies Longitudinal Research Project

To assist the project in communicating research findings from over 22,000 school leaver responses spanning 15 years by bringing data entry up to date, thereby informing good practice, and the issues relating to alcohol and other drug issues and young people.

# Recent PhD Scholarship Recipients

Janette Mugavin - 3 year scholarship - Lifetime low risk drinkers: who are they and what influences their drinking patterns?

Ingrid Wilson - 1 year scholarship - How can we reduce alcohol related violence against women?

Sonia Sharmin - 3 year scholarship. Utilising the Australian Parent Supply of Alcohol Longitudinal Study (APSALS) cohort to examine potentially modifiable parent factors in the pathway to the development of risky drinking.

# **Future Grants and Scholarships**

The ARF offers grants and scholarships to organisations with Deductible Gift Recipient status. If you are interested in applying for a small grant or scholarship please contact us for eligibility criteria and details of our next application rounds at arfoundation@australianrechabites.org.au

# Previous Recipients

Jointly funded the ACAP pilot project with FARE to promote community action on alcohol by enhancing the mobilisation of local communities.

Supported the People's Alcohol Action Coalition to continue the engagement of its part-time Policy Co-ordinator on alcohol reform.

Supported the Burnett Institute's pilot study to investigate the potential for using smart phone applications to promote anti-binge drinking.

Provided funds to The George Institute who examined the associations between number and density of alcohol outlets, and risk of road crashes.

Supported the University of Newcastle's work to recruit parents to explore attitudes towards the supply and consumption of alcohol by adolescents.



# District Chief Ruler's Annual Meeting Address

Brothers and Sisters,

HANK you again for electing me your District Chief Ruler. I have thoroughly enjoyed my role over the last twelve months. As you will see, as we get further into the meeting, we have monitored the financial situation of the Society and managed our money wisely. We have once again given donations to companies that share our philosophy or promote a healthy lifestyle free from drugs and alcohol. Although our membership is getting smaller, I say thank you to the staunch supporters who participate in organised functions every year.

The Fraternal Executive visited the Ipswich members this year to see them and support them in this time of uncertainty. Bro Peter Henderson also met unofficially with Bro Jim and Sis Lyn MacDonald when he was in Mackay this year.

The Executive have continued to meet four times a year to deal with the business of the Association. Due to Bro Noel and Sis Margaret Andrews being away for a number of months, Bro Peter Henderson, Sis Cynthia Kilah and I had our usual meeting in July, however this time we connected with Bro Jim MacDonald via telephone and we conducted our meeting. We found this was a very easy way to connect and also eliminate the need for Bro Jim to travel to Brisbane each quarter.

# Queensland News

All the society members are getting older and it is sad to see that we have so few members left. I can remember when I was first initiated into the Society, when we have many functions throughout the year hosted by both the Rechabite Sports and Social Association (as it was once known) and the District. I ask that you as members try to keep the support for our Association going as we head into the future. Although it is hard to get new members, as long as we continue to promote the values we hold, we may just make a mark on a few people.

Once again, I would like to thank the meeting for your faith in me to perform the duties of the District Chief Ruler to the best of my ability and I know my family will be proud of me. I never once considered when I first joined Rechabites that I would ever be installed as your District Chief Ruler.

I would like to express my thanks to Bro Ian & Sis Rae Belcher for their past work on our biannual magazine *TAR*. I know Rae is no longer able to assist and that Ian has experienced health issues since his return from overseas but he has still managed to develop the magazine for publication.

Thank you.

Glenys Harbottle District Chief Ruler

# The Queensland Annual District Council Report

HE Annual District Council incorporating the Annual General Meeting of the Independent Order of Rechabites Queensland District No. 87 Inc. was held on Saturday 24th October 2015

in the Wellers Hill Tarragindi Uniting Church, 'Church House', Pope Street, Tarragindi.

This was our eighth annual meeting conducted under the Associations Incorporation Act 1981 and was chaired by the District Chief Ruler, Sis Glenys Harbottle. Twelve members were in attendance.

The District Chief Ruler, Sis Glenys Harbottle addressed the meeting. Following this, the statutory requirements of the Act were conducted at the Annual General Meeting with the annual financial statements being tabled, discussed and adopted. It was noted that the office bearers for the coming year remain unchanged and are as follows:

**Sis. Glenys Harbottle,** Hearts of Oak Tent No.29 is *District Chief Ruler.* 

**Bro. Noel Andrews,**David Livingstone Tent No. 5, is *District Deputy Ruler.* 

Sis. Cynthia Kilah,
Annerley Tent No. 67 is the
Immediate Past District Chief Ruler
and District Secretary.

**Bro. Peter Henderson,**Annerley Tent No.67 is *District Treasurer.* 

Sis. Margaret Andrews,
David Livingstone Tent No.5 and
Bro. Jim MacDonald,
Star of Mackay Tent No. 21 are the
District Officers.

(Note: Bro MacDonald's resignation from this position was accepted with regret at the February 2016 District Executive meeting.)

It was noted that an election of officers is due in 2016 for the biennial period 2016 - 2018.

The Annual Report of the District Executive and reports on the ongoing work of the Australian Rechabite Foundation and DrugARM were received after the completion of the statutory business.

#### **OBITUARY**

It was affirmed that the annual membership of \$22.00 per member, GST included, should remain the same.

There were no nominations for Life Membership, Meritorious Service Awards or Certificates of Appreciation received by the District Executive in 2015.

The District Chief Ruler thanked the members for their attendance and closed the meeting at 3.50pm with an invitation to remain for afternoon tea.

# **Tent News**

No. 5 and Annerley Tent No. 67 continue to enjoy their monthly Tent meetings as well as the fellowship over supper afterwards. Our topics of discussion include trips down memory lane, current issues, history, family, travel and a host of others.

You are welcome to attend our Tent meetings held on the **first Tuesday of each month at 7.30pm** in the *Church House* of the Wellers Hill Tarragindi Uniting Church, 24 Pope Street, Tarragindi.

In 2016 we hope to include a monthly social activity into our calendar as opportunities arise.

For further details please contact Tent Secretaries, Bro Peter Henderson on 0419 640 493 or Sis Margaret Andrews on 0428 049 895.

# Summer exposes children to more harmful alcohol advertising

ighteen-year-old Cole Miller has become the latest victim in what is believed to be an alcohol-fuelled attack, passing away in a Queensland hospital on Monday 4th January, 2016 after being punched in Fortitude Valley in Brisbane early on Sunday morning.

Dr John Crozier, Co-Chair of the NAAA and Chair of the Royal Australasian College of Surgeons Trauma Committee said that Mr

# In Remembrance

# Sis Ivy Alice Chant

HE IOR Queensland extends its sympathy to the family of the late Mrs Ivy Alice Chant following her death on 28th September, 2015. At the time of her death, Mrs Chant was Queensland's oldest member and its second longest serving member having joined the Order in September 1938. Her son, Graham, wrote "She was very proud of being a member."

Ivy was born in Pittsworth, Queensland on 10th May 1910. She was one of twelve children born to August and Emmeline Volker. The family moved to Dalby when Ivy was young.

Ivy married Sidney Callow in 1936. They had two sons, Robert, born in 1939, and Graham, born in 1942. Sidney passed away in 1965. During her time in Dalby, Ivy was involved with the Independent Order of Rechabites and the Woman's Christian Temperance Union (WCTU)

In 1968, Ivy married David Chant and moved to Toowoomba. After many happy years and following David's death in 1995, Ivy continued to reside in Toowoomba until her health began

to fail. She relocated to Dalby and lived independently with the aid of Meals on Wheels and Blue Care until the age of 104 years. When her sight began to fail she moved to Ningana Retirement Village in Dalby. With the exceptional care provided, lvy remained there until her death at the age of 105.

A Service of Thanksgiving for Ivy's life was held in the Dalby Uniting Church on 2nd October 2015.

Ivy Chant was a faithful member of the IOR and her long time commitment to abstinence is to be commended.

10/05/1910 - 28/09/2015

(Information provided by Ivy's son, Graham Callow)



Miller's death was a tragedy and urged the Queensland Government to bring in reduced trading hours as soon as possible.

"It is shameful that while young people are killed in these unprovoked attacks, children continue to be exposed to harmful alcohol advertising as families tune their televisions to live sporting events over the holidays," Dr Crozier said.

"The Australian Government failed to end the unhealthy link between alcohol sponsorship and sport when the Commercial Television Industry Code of Practice was recently reviewed.

"The Code contains a loophole which

allows alcohol advertising before 8.30pm during live broadcasts of sporting events, and as a result children are exposed to an ever increasing rate of alcohol advertising.

"Instead of strengthening the regulations, the revised Code of Practice has lowered the bar even further, extending the times at which alcohol can be advertised, broadening the range of alcohol promotions that are exempt from regulation, and reducing the accessibility of the complaints process.

"Alcohol advertising has never been as pervasive, as inventive, and as well **Continued on page 16, Column 3** 

# The IOR Queensland District Christmas Party 2015

HE Queensland IOR Christmas Party arranged by the Annerley & Livingstone Tents was held on Saturday 12th December. Members and their families were able to enjoy the Christmas Party in slightly cooler weather than Brisbane had experienced

earlier in the month. Unfortunately, several regular members were unable to join the festivities this year.

An added "flavour" to the evening this year was the inclusion of a barbeque with meat superbly cooked by Harold Kilah and Sis Glenys Harbottle, well supervised by our most Senior Members Sis Joan Chapman and Bro Ron Andersen!

Sis Cynthia Kilah provided challenging competitions entered into cooperatively and Sis Margaret and Bro Noel Andrews made sure all participants were amply rewarded with useful prizes. Artistic talents also were shown by tearing paper to make a Christmas tree. See bottom right

With surprises we have become accustomed to, Santa did not disappoint as he made his much awaited entrance this year popping his party poppers. He brought laughter and joy to the young ones, and the not so young! All the children were delighted to receive their gifts, although our

young! All the children were delighted to receive their gifts, although our



newest recipient Nicholas Mouzourakis was not so sure and held on tightly to his Mum!

Entertainment this year was provided by our young people – Irish Dancers, Nyah and Chloe Burrows-Andrews, with pianist – Cordell Andrews and violinist Kalin Andrews.

Inspired by the Irish dancers, young Zoe Henderson did some impromptu dancing

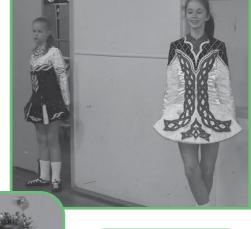
and added further enjoyment for all.

As is our tradition the last item of the evening, was the stirring singing of Auld Lang Syne, this year unaccompanied, as pianist Sis Cecily Walker was unable to attend.

Supper followed giving us the chance to extend Christmas greetings to each other. We wish you

all a Happy New Year and hope to see you Christmas 2016.









# From the NSW State Chief Ruler

Y NAME is Gail Kalaitzis. At the New South Wales Annual Conference held on Saturday, 17th October, 2015, I was elected to the position of State Chief Ruler

**The State Committee** for 2015-16 was also elected:

State Chief Ruler
Sis Gail Kalaitzis PSCR
State Deputy Chief Ruler
Bro Robert Breene PSCR
State Secretary
Bro Malcolm CampbellPSCR
State Treasurer
Bro John Dixon PSCR
Committee Membership
Bro Peter Campbell
Sis Jeanette Sheldon PSCR

**Sis Margaret Campbell** was invited by the SCR to join the State Committee and accepted the invitation and we welcomed Margaret on board on 16th December 2015.

This year the State Committee comes together with a lot of history behind it. For example:

Sis Gail Kalaitzis – daughter of Bro Alec. McWilliam PDCR and Distrist Trustee and wife of Bro Bill Kalaitzis PSCR.

Sis Jeanette Sheldon – daughter of Bro Eric Evenden PDCR and District Trustee and wife of Bro Paul Sheldon.

Bro John Dixon – son of Frank Dixon PDCR.

Sis Margaret Campbell – daughter of Bro Bob Breene PSCR

Bro Peter Campbell – son of Bro Malcolm Campbell PSCR.

In the past the State Committee been criticised for not having professionals in its ranks. In 2015-16 we have the professionals, so I hope our critics are happy.

From the 2015 State Conference a Winding Up Committee was formed to look at winding up the NSW Rechabites and distributing its funds.

# New South Wales News

Why did we need another committee when the State Committee was looking into these matters and making good progress?

I have asked Bro Bob Breene, Convenor of the Winding Up Committee to write a report, at right.

Each year Bro Malcolm Campbell writes his own report on the Annual Conference so I have asked him to do the same this year, Both reports will be found in the NSW Section of this magazine and should be interesting reading.

On 7th November 2015 Sis Jeanette Sheldon and I attended the Funeral Service of *Sis Shirley Whiddon*, wife of the late Bro George Whiddon, DCR – 1960-61 and SCR – 1993-94. Shirley was a bright spark who lit up the room with her presence and was one of the early members of *Friendship Tent No. 20*, Strathfield. She regularly attended our meetings until ill health stopped her from coming. On behalf of the State Committee we extend our sympathy to her family.

Each year Sis Jeanette Sheldon organises a bus trip for Friends of Guiding. This year we are going to Tamworth on 29th April to 1st May. Members of Tent No. 20 have been going on these trips for several years and have an enjoyable time. Any Rechabites and friends who would like to join us would be most welcome. For more information ring me, Gail, on 9670 4602, or Jeanette on 4730 1639.

If 2016 is to be the year the NSW Rechabites close, what do the active members want to do?

- a) still meet.
- b) Tents still associate with each other under another format.

If our NSW Society keeps going we need to look at revamping the organisation. If you have any suggestions, please ring me on 9670 4602. I will take your suggestions to the meetings for discussion.

If the NSW Rechabites do close the members of *Friendship Tent No. 20*, Strathfield, will still meet as a group of friends who enjoy the alcohol free life style.

On that note I will close and trust you all have a healthy New Year.

Gail Kalaitzis State Chief Ruler

# IOR N.S.W. Winding Up Committee Report

T THE IOR NSW 2015 Annual General Conference members agreed to establish a committee to consider the winding up of IOR NSW. The Winding Up Committee, comprising of Bro Bob Breene (Chairman), Sis Margaret Campbell (Minute Secretary), Bro Malcolm Campbell, Bro John Dixon and Sis Gail Kalaitzis, have met three times since October.

The Winding Up Committee considered the process to wind up, selected suitable organisations to be considered for receipt of surplus funds on winding up, contacted those organisations to request information and considered the information provided by those organisations. The Winding Up Committee has also considered options for members to continue to receive benefits such as the magazine and calendars.

On 16th December 2015, the Winding Up Committee made its recommendations to the IOR NSW State Committee and the IOR NSW State Committee resolved to call a Special General Meeting on 9th April 2016 at 1.30pm to consider the issue of winding up IOR NSW. A notice of meeting will be sent to all IOR NSW members at least 21 days before the meeting. If members are unable to attend the meeting they are encouraged to complete the proxy form, which will be included with the notice of meeting.

Bob Breene, Chairman

## **STATE NEWS - NSW**



# State Chief Ruler's Address

HANK you for electing me to the office of State Chief Ruler this last year.

In the elections the committee of 8 for the last year diminished to 4 this year, leaving 3 house wives and a retired Government Inspector of advancing years to run the society.

The year started at the last Annual Conference where a member informed us, if we were on the committee, we were risking our houses. While we note that, Members generally are only liable in the event of winding up to the extent of any unpaid portion of their annual \$20 membership fee, we nevertheless will be working to reduce any personal risk for Committee members by taking out Management Liability Insurance in the current term.

Also this member told us accountants, lawyers and business managers could not be on the committee without paying huge amounts for registration. As learnt at a March Seminar held by the Department of Fair Trading, attended by Bro. M. Campbell and myself, as small associations rely on retired business people we are confident that retirees can be on any small associations' committee they wish and not be registered.

Sis Gail Kalaitzis and I represented Rechabites at the Manchester Unity 175th Anniversary Dinner. During the year we have asked for other people interested in coming on the State Committee. We received 8 replies of which 7 were over 75 and the other lived in Qld. Where are the middle aged members who care for our society?

I attended three visitations this year, one in March to *Friendship Tent No.20* at Hunters Hill Bowling Club on the wettest, windiest day of the year, fortunately, inside the club was warm and dry and the company was good.

I had a lovely lunch with the Newcastle Rechabites at Western Suburbs Leagues Club in New Lambton in September and supper with the Campbell family at Tents 8 & 81

As members, we need to think seriously about the future of this society; do we continue doing small deeds of advocacy and temperance support or do we close down and have our money boost temperance in a larger but short term way. I am not standing for State Chief Ruler again as I have done two years but will stay on the committee.

Again, thank you for trusting me for the last year and I look forward to working with new members of the Committee.

Jeanette Sheldon

# 2015 N.S.W. Rechabite Committee Annual Report

# Committee Members 2014/2015

Sis Jeanette Sheldon
State Chief Ruler
Sis Gail Kalaitzis
Deputy State Chief Ruler
Bro Malcolm Campbell
State Treasurer/
State Secretary
Sis Jennifer Terry
Ordinary Committee
Member

The Committee continued to work hard on the organisation considering our limited resources. We have investigated like entities and places for our memorabilia to go when needed. We asked Bro Peter Campbell to join the Committee as assistant Secretary.

#### **Meetings**

The NSW Rechabite Committee held its meeting in the months of November, February, April, June, August and October.

#### **Membership**

NSW membership decreased during the year from 550 to 530 members. No new members have taken up membership with the Independent Order of Rechabites Fraternity (NSW) Inc. this year.

#### **Sub-Committees**

The NSW Indoor Bowls Association sub-committee continue to work with the NSW committee. The NSW Social Committee was disbanded and the State Committee undertook to organise three outings a year. The NSW Rechabite Committee expresses their appreciation for the great work carried out by the members of these committees. (Individual reports for these committees will be presented separately at the Annual Conference)

#### **Donations**

Donations were made to:

- WCTU NEWCASTLE \$500

- COADE \$2,000

- Australian Rechabite Foundation \$1,000

- Drug Arm QLD \$2,000

Apart from an additional \$1,000 donated to COADE all payments were made in accordance with the authorisation of the 2014 Annual Conference and have been distributed. Each organisation expressed their appreciation for the donation and confirmed their efforts to promote temperance ideals.

## **Rechabite Magazine**

The Rechabite Committee expresses appreciation to lan Belcher and family for producing the magazine and to the members who have made contributions to the magazine.

#### Website

We encourage you to visit the website at www.australianrechabites.org.au



# Co-operation with other IOR Fraternities

The Committee has maintained close links with the Victorian & Queensland Fraternities. Common areas of interest are *The Australian Rechabite* Magazine, the Rechabite Calendar and the website.

#### **Tent Visits**

The members of the NSW Committee have visited Newcastle, Strathfield and Excelsior Tents during the year.

#### **Social Functions**

The Committee organised a picnic at a Little Bay, Fish and Chips at Watson's Bay and a Visit to Vaucluse House, the success of which had mixed results. Our next function is the Family Picnic at Clarks Point, Hunters Hill on Saturday 28th November.

### **Members' Support Fund**

One member received assistance for equipment during the year.

For and on behalf of the Independent Order of Rechabites Fraternity (New South Wales) Inc. Committee.

> Jeanette Sheldon State Chief Ruler



# Jottings from Malcolm Campbell

on the 131st Annual General Conference

PON arrival at the venue for the 2015 AGC (Carrington Ave, Strathfield) on the correct date (17/10/2015) it was noticed in the car park a suitably adorned camper-van. However, did Elvis step out of the vehicle as could be expected? No, it was Bro Graham Speirs from Dubbo who had come to the conference to listen to the advertised discussion on the future of the NSW Fraternity.

Also in attendance was Bro Graham Larmour, the Australian President of the Model Trains Association. Although Bro Larmour declined to nominate for the Management Committee - and this is understandable - he was in discussion with the then State Chief Ruler, Sis Jeanette Sheldon, now PSCR, and perhaps we will learn more of this later. I suppose Bro Larmour was some compensation for the loss of Bro Ian Belcher to Queensland.

These were not the only celebrities to attend. For those who had not found the item in Strictly Personal by Bro Greg Allen PDCR/PSCR in the October 2015 The Australian Rechabite magazine, (the lateness explained by Editor,) an announcement was made at the conference. Bro Allen stated that the Perseverance Tent No. 4 member, Bro Max Baldwin OAM, had been awarded this OAM and on behalf of the conference congratulated him. Of course, there was no inkling of this as Bro Baldwin OAM, signed in.

Time and space restrict me, otherwise there may be jottings about more of the 30 important members who attended. Attendance by those travelling a distance was appreciated.

Finances came under scrutiny at the conference with appointed State Deputy Ruler, Bro Bob Breene, PSCR suggesting expenses should be further pruned. Temperance support was reduced. The then State Treasurer Bro Malcolm Campbell PSCR pointed out that the 130th Celebration was expensed at \$2,198.00 and records storage continued at \$2,452.00 for the year. Bowls expenses could be questioned noting that venue costs were to increase. A Winding-Up Committee was appointed with Bro Breene PSCR, as Chairman.

A deserved recognition was made to Sis Marion Allen by then SCR, Sis Jeanette Sheldon PSCR.

The State Secretary, Bro Malcolm Campbell PSCR, reported that verbal

advice from Foresters Friendly Society was that approval had been obtained for and implementation of combining funds and that a bonus had been added to certain funds from 01/07/2015.

At the request of appointed State Chief Ruler, Sis Gail Kalaitzis PSCR, the conference approved storage of memorabilia at Silverton Gaol and Manilla Heritage Museums.

Malcolm Campbell State Secretary

Secretary Excelsior Tent No 8 & Campsie Tent No 81 Telephone (02) 9558 9800

#### **Correction**

**WE** got it wrong! Bro Max Baldwin, OAM, was not a member of NSW Perseverance Tent No. 44, but a member of **Nil Desperandum No. 4**. We apologise for the error.

# Friendship Tent No.20

RIENDSHIP Tent No. 20 meets for outings 3rd Tuesday of the month. Mark these dates on your calendar. We will select from the following suggestions . . .

Wendy Whiteley's Secret
Garden, Stony Ridge, Chinese
Garden, Botanic Garden,
Ferry around the harbour during
Jacaranda flowering,
Tour of The State Theatre,
Tour of the QVB,
Fish 'n Chips at Woy Woy,
Barangaroo, Fort Dennison,
Historic Houses, Fire Museum,
Police horse training, and
Panorama at Glenbrook.

The venues we miss this year will be suggestions for 2017.

Depending on availability, the program may change. If you are interested in joining us please contact Lorraine or Robert Allerton on 9667 4148 or Frank or Marcia Pidgeon on 9645 3458. You will be most welcome.

# **Alcohol Labelling**

**OMMENT** on the Policy Innovation Research Unit's ✓ evaluation of the

Responsibility Deal Labelling Pledge

- The alcohol industry has once again been demonstrated to have fallen short of its pledge to ensure 80% of products have a clear, legible health warning
- Moreover, the industry has failed to keep to the spirit of the pledge, undermining public health messages even when complying
- In any case, the rules designed by the industry for itself are not supported by the evidence as effective measures to improve public health.

Important new research recently published by the Department of Health-funded Policy Innovation Research Unit (PIRU) once again demonstrates the failings and limitations of the alcohol industry's self-regulation through the Responsibility Deal.\* What they have shown is the industry's failure to adhere to either the letter or spirit of it's own commitments on labelling. Moreover, it is worth re-emphasising that these commitments are so weak that there is no evidence to suggest they will reduce alcohol consumption or harms, thus leaving industry profits untouched.

The study finds that the headline commitment of 80% compliance with labelling standards has been missed, albeit narrowly, and so the industry has failed to keep to the letter of its regulations. According to PIRU, 78% of products they examined met the standards agreed as part of the Public Health Responsibility Deal, displaying on the label: i) the number of units of alcohol contained in the drink; ii) the Chief Medical Officer's guidelines for consumption; iii) a warning about the risks of drinking while pregnant.

This confirms the results of an industry-commissioned audit from Campden BRI, which also found that labelling standards fell short of the pledge. It discovered that only 70% of products in the off-trade complied with this pledge, when weighted by market share of total alcohol volume. Thus there is reason to suspect that the PIRU analysis would have been more damning if weighted to account for market share and strength. What the PIRU research has added is an appreciation of the way in which the industry is bending the rules, even when it complies with the strict letter of the Responsibility Deal. In the Campden BRI analysis, only 47% of labels reflected what is considered 'best practice' by industry-agreed standards. The PIRU paper demonstrates vividly the ways in which these departures undermine public health messages on labelling.

According to the new study, the average font size for health information on labels is 8.17, well below the 10-11 point size that is optimal for legibility. 60% of labels display health information in smaller font than then the main body of information on the label, contrary to official industry guidance. Pregnancy warnings are significantly smaller on drinks targeted at women than men.

Even more importantly, we ought to remember that the rules the industry has designed for itself are not supported by the evidence as effective measures to improve public health, and so even if implemented diligently, there is no guarantee that they would reduce harm or hurt industry profits. A recent independent systematic review of the evidence, again from PIRU, found that most of the pledges in the Responsibility Deal with government "fall into the category of 'probably ineffective' or 'no/poor/inconclusive evidence'".

Research into the effect of providing guidelines, warning labels and unit alcohol content on alcohol packaging has found that whilst such information can help to raise awareness amongst consumers of the risks associated with alcohol consumption, existing labelling schemes have had no substantial effect on how much people drink.

The PIRU study has revealed the

flawed implementation of a flimsy pledge, further vindicating those who warned that the Responsibility Deal was insufficiently evidenced and robust.

\* Knai C, Petticrew, M, et al (October 2015)., 'Health information on alcoholic beverage containers: has the alcohol industry's pledge in England to improve labelling been met?' Addiction

> Alcohol Alert October 2015. Reprinted with permission

**Summer Exposes . . .** Continued resourced as it is now. There is an urgent need for effective regulation that prioritises the health of children and young people."

National market research earlier this year showed that 74 percent of Australians support phasing out alcohol commercials from television sports broadcasts, with only 8 percent opposed.

"Children who regularly see alcohol advertising are more likely to start drinking at a younger age, and drink at harmful levels when they reach adulthood. Much of this marketing also reinforces the harmful drinking culture in Australia and overwhelms health and medical efforts to change this," Dr Crozier said.

"We know that an expert report prepared by the Australian National Preventive Health Agency, more than a year ago, recommended that the Government legislate to control alcohol advertising and marketing if the industry failed to voluntarily remove the live sports broadcast exemption.

"Commercial interests have been prioritised over expert advice and community concerns, and it is time for either the Minister for Communications or the relevant Minister from the Health portfolio to step in and acknowledge the failure of self-regulation and the need for legislated controls.

"A whole-of-system review that considers the effect of alcohol advertising on young people across all mediums is required, and the NAAA is calling for an immediate end to the Code of Practice loophole that allows alcohol advertising during sporting events before 8.30pm."

Reprinted with permission from National Alliance for Action on Alcohol. (NAAA)