

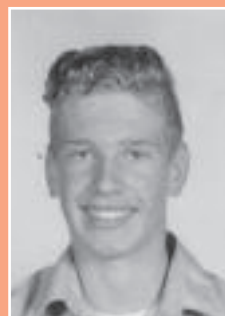
The Australian Rechabite

Issue 2
October 2015

Print Post Approved: 100002497

Inside

- 2 Editorial
- 3 Temperance
- 3 Our ANZACS
- 4 A Piece of Queensland's History
- 4 Renewed demand . . .
- 5 Queensland News
- 6 QCAA
- 7 New South Wales News
- 8 Victorian News
- 9 IOR Caravan & Holiday Club
- 10 2015 Victorian Scholarship Winners
- 11 Obituaries
- 12 Strictly Personal
- 14 Policy Action in Australia



Rechabites:
*People who enjoy an
alcohol-free lifestyle*



The Australian **Rechabite**

is the official journal of the
Incorporated
Rechabite Fraternal Societies
in Australia

Keeping Rechabites in touch



New South Wales

District Secretary
Bro Malcolm Campbell
Unit 2/38-40 Garnet Street
HURLSTONE PARK NSW 2193
Telephone: (02) 9558 9800

Queensland

District Secretary
Sister Cynthia Kilah
15 Pallaranda Street
TARRAGINDI Qld 4121
Telephone: (07) 3392 9431
Email: qldsecretary@
australian rechabites.org.au

Victoria

State Secretary
Sis Gwenda Martyn
Post Office Box 4532
KNOX CITY CENTRE VIC 3152
Telephone: (03) 5177 8144
Email: alan-gwenda@
vic.australis.com.au

Copy:

Material for inclusion in this magazine
should be addressed to

The Editor

11 Frangipanni Street
BELLBIRD PARK QLD 4300

Email: raeian@optusnet.com.au
Telephone: (07) 3139 1505

Peace and Plenty
the reward of
Temperance



Editorial

IN CASE you are wondering why this edition of *The Australian Rechabite* is late and dated October instead of September, it is because your Editor was taken off to Ireland, the UK and Europe by his youngest son, when he should have been preparing the magazine.

That we had such a wonderful trip is partly due to the instructions and advice given by Bro Ted Peachey, for which I sincerely thank him. After all you must do as your boss tells you. In case you may have forgotten, Bro Ted was the NSW District Secretary and my boss twenty-years ago, but we are still good friends.

In Krakow, Poland, I was amazed at the number of shops in a relatively small area with a sign reading,

ALKOHOLE

24 hours

One of our tour guides admitted that the consumption of alcohol was a grave problem in Krakow, but no one seems interested in addressing it.

What truly amazed me in England was the last sign in a list of things available at so many petrol stations,

OFF LICENCE

Is it a suggestion to fill up the car with petrol and fill up the driver with alcohol? It is no wonder that England has a problem with alcohol consumption when it is so freely available, 24 hours a day.

In addition to petrol service stations selling alcoholic drinks there are the many Hotels, Inns and Restaurants, as well as many OFF LICENCE shops that also sell the stuff.

In England there is an effort being made to introduce minimum pricing, but it is being strongly opposed by the liquor industry.

However, in Ireland, "The Irish Cabinet have approved an extensive package of measures to deal with alcohol misuse, to be incorporated in a Public Health (Alcohol) Bill. The main measures include:

- Minimum Unit pricing for retailing of alcohol products
- Regulation of marketing and advertising of alcohol
- Enforcement powers will be given to Environmental Health Officers
- Structural Separation of alcohol from other products in mixed trading outlet."

The Globe Issue 1 2014.

In London two small Grocery stores I visited had a large range of alcoholic drinks displayed. With so much available is it any wonder that many young people become alcoholics? The temptation, via availability, is enormous.

Here in Australia, the Rechabite Society is now a small voice calling for total abstinence, but that is no reason to be silent. We need to be heard.

Vivian A. Belcher
Editor



The Cure??

ARE you tempted by intoxicants? This should cure you!

Mix: 8 grains of Sulphate of Iron
10 grains of Magnesia
11 drachms Peppermint water
1 drachm Spirits of Nutmeg

This forms one draught –
two draughts to be taken each day.

This Cure for the Cravings of Intoxicants was found in the back of a Minute Book (April 1895 to July 1896) of the Ipswich Temperance Union. ■

The Editors are not responsible for the views expressed in contributions, articles or communications.

**CLOSING DATE FOR
ARTICLES FOR THE NEXT
ISSUE IS**

15th January 2016

Temperance

By Rev. Phillip Ramsay

THE title came to us from ancient Greece, a country that taught the world about responsible living. This was their teaching: "Restrain from 'ordinary' living. Show some self-discipline. Take nothing in excess". It is a challenging word – and a comfortable word. It still keeps people "on track". That is the Rechabite creed. We are given the power of choice – and we say "No thanks" to beverage alcohol. We also have a curious streak.

In the 1800s England was suffering from an economic slump. Unemployment was a big problem. So was drunkenness – too much cheap wine for the "drowning of one's sorrows". In brief, a proud nation had lost its way. However, one in the depressed crowd, a non-drinker, succeeded in getting people to help themselves.

This startling success gave birth to the "Temperance Movement" – and "Lodges". The membership rule was abstinence from beverage alcohol. Meetings run by the Lodge style members were given no-interest loans, medical and accident allowances. They encouraged members to 'save for a rainy day' and not the least – friendliness. Indeed, they were called "The Friendly Societies".

About 1840 migration to the British Colonies – Canada, Australia and New Zealand began. This is important, as they took their ideals with them. The Order of Rechabites, The Band of Hope, The Foresters, Good Templars, IOOF. Many of those named are still functioning. There was a close relationship with Christian churches.

Now for some English history – and ingenuity! One temperance group had been functioning for years without a name. They were not given one by society, so decided to help themselves – and cleverly chose one: WOSER. These days we hear it with scorn or jeer. They miss the

ingenuity:-
We Only Want Social Evils Removed.

Still in England. At a Temperance "Tent" (a meeting place, where they had dissension) one member pipped on another, accusing him of losing interest in 'the call'. At the next meeting he was given the opportunity to clear his name. He did so, but with difficulty – he stuttered! He said, "MMMister CCChairman, I ass-assure yyyou, my ttttemperance is ttttotal". Hence, the "teetotaller", a non drinker to be sure.

We all need encouragement. Here it is. A Census vote of adult males in Australia and New Zealand. There was one question in the vote: Do you drink alcohol? Ten per cent said "No". Not bad going for countries soaked and flooded by "over the top" intrusive advertising. We are told, "Be a sport. Have fun. Have a drink".

Another persuasion is the force of social pressures. "Being the odd man out" is painful. It leads to rejection. It is unrelenting pressure upon us all.

Now for some Biblical homework for Rechabites. "Why the 'funny' name?" Rechab was a person – not a place. The meaning of the word is "a horse-man". But our Rechab was a murderer! He killed Ish-Bosheth, the son of the late King Saul. King David ordered his death, (the Law is a life for a life). In his mercy, the King granted Rechab one wish. This Rechab acted upon it. At a farewell interview with his son, Jehonadab, a man of 'standing' in the Kenite tribe, he said, "My son, promise me one thing, abstain from wine". Jehonadab agreed. This is where the historic Order of Rechabites stumbled and to my knowledge never corrected. They should be the Order of Jehonadab – for he was the first in the world to make a pledge to total abstinence. He became Rechabite No.1. He did not sign a pledge, his word was his bond! (2 Samuel 4:1-12, Jeremiah 35:6.) ■

Our ANZACS 100 years past

by John Flett
Refuge Tent No.14, Eaglehawk

BY THE time this is printed our Australians had been fighting on the Gallipoli Peninsula for nearly five months and *The Rechabite* (Vic.) of October 1915 recorded that the deaths of 70 members had been reported to the Victorian Office. *The Rechabite* of February 1916 had received notice of the deaths of 90 members. Our armies had been miraculously taken off the Peninsula in the previous December.

Refuge Tent No.14, Eaglehawk, had ten (10) members pay the Supreme Sacrifice, the first being **Bro. Stoker Jack Bray** as reported in the March 2015 issue of TAR, and the Tent lost three of those members on Gallipoli. They were:

Bro. Cpl. Stanley Dunstan, 7th Batt. Died on the day of the landing, age 20.

Bro. Sgt. William Saunders, 7th Batt. Died of wounds on a Hospital Ship on 11th May, age 21.

Bro. Pte. William Austin, 6th Batt. Died on 25th November, age 27.

Lest We Forget

Refs: *The Rechabite* (Vic.) and
'Eaglehawk's Bravest' -

E. Harrington/B. Hansen



A Piece of Queensland's History

DID you know that the Independent Order of Rechabites provided a yearly bursary to children who gained the highest marks in the Scholarship Examinations? The bursary was for £30, and was evenly distributed by the division of Queensland into the six Queensland districts, as follows: Darling Downs, Ipswich, Brisbane, Wide Bay, Central, and Northern. Each district received £5; £2/10/- to a girl, and £2/10/- to a boy. The bursary was open to members of the Juvenile Rechabites and registered children of adult members.

Names of successful students in 1939 were published in *The Courier-Mail* on 24th February 1940. One recipient was **Vernon Louis Gurnett**.

On Thursday 11th April 1940, *The Courier-Mail* (Brisbane, Qld.) carried a story about the presentation of a Rechabite Bursary to Vernon Gurnett.



Rechabite Bursary

A cheque for £2/10/-, a Rechabite Bursary, was handed to Vernon Louis Gurnett, at the Wilston State School on Tuesday by the Minister of Public Instruction (Mr. Bruce).

The Minister also presented life-saving certificates won at recent interstate competitions, to Masters C. Bell, W. Finney, D. McKitterick and K. Anderson.

The following summary and photograph were provided by Bro Gurnett's daughter, Glenda Nicholls.

A cheque valued at two pounds and ten shillings was presented by the Minister for Works and Public Instruction (Mr H A Bruce) to Vernon L Gurnett at the Wilston State School this afternoon.

The head teacher, Mr S Kilby presided and introduced the speakers.

Temperance, said Mr Bruce, in making the presentation, was one of the main teachings of the Rechabites. Temperance was too little understood in the world. If it were understood, there would be no war today.

Mr Bruce granted a holiday to the children in honour of the presentation.

Mr F H Lather, District Superintendent of the Juvenile Rechabites, explained the award of the bursary.

Twelve months ago, the Rechabite Order, when meeting in Toowoomba, decided to award a thirty pound bursary. At first the award was to be in a single prize annually, but later it was thought better to divide it into district awards. Bursaries therefore were valued at two pounds ten each annually. The only condition was that winners should be members of the Rechabite Order or the registered child of an adult member, and should head the scholarship list each year in their respective districts.

Are there any other recipients of bursaries who would like to share their story? Please contact the Editor. ■

ALCOHOL ISSUES

Renewed demand to protect children from alcohol marketing

THE Not for Profit sector has urged the Federal Government of Australia to act quickly to protect children from unrestricted alcohol advertising on television, following the release of a national report into alcohol marketing and advertising.

In its Draft Report, the Australian National Preventative Health Agency (ANPHA) says alcohol advertising and marketing is reaching and influencing children and adolescents and Australia's

current system for protecting them from this advertising is inadequate.

ANPHA's report, Alcohol Advertising: The Effectiveness of Current Regulatory Codes in Addressing Community Concern, recommends removing the temptation in the Commercial Television Industry Code of Practice that allows for the direct advertising of alcohol products before 8.30pm as an accompaniment to the broadcasting of live sporting events on weekends and public holidays.

The report also recommends improving the alcohol industry's self-regulation code – called the Alcohol Beverages Advertising (and Packaging) Code (ABAC), which governs the content of alcohol marketing.

The National Alliance for Action on Alcohol (NAAA) responded to the report's release by calling on the Government to act quickly to protect children from "dangerously high levels of alcohol advertising."

Concluded on page 16 ►►►

Tent News

In April, members and friends of *Annerley Tent No. 67* and *David Livingstone Tent No. 5* enjoyed a visit to the 9th Battalion's War Memorial Museum situated in the grounds of the Gallipoli Barracks, Enoggera, Brisbane.

The 9th Battalion's Museum has over 4000 items from the 9th Battalion AIF, 2/9th Battalion AIF, 9th Battalion Moreton, 9 RQR, 9 RAR and 8/9 RAR. The broad collection of items of military interest covers the period from the late 1870's until the present time. It is housed in a building from the Second World War era and is located within the Heritage Precinct. Other buildings at the site include the blacksmith's workshop, a stable, the commissariat store and the caretaker's residence.

Our guide provided plenty of information to keep us interested. All members of our group had specific interests in the memorabilia dating from the Boer War to the Vietnam conflict.

If you plan to visit please remember to contact the museum curator and be prepared to have some photo i.d. with you to gain entrance to the base.



Back row: Bro Noel Andrews, Rev Harold Kilah, Bro Peter Henderson, & Mr Richard Swan
Front row: Sis Margaret Andrews, Sis Sharyn Henderson, Sis Cynthia Kilah & Bro David Henderson

MEMBERS of *Hope of Ipswich No. 2*, *Annerley No. 67* and *David Livingstone No. 5* met for a picnic



Bro Ian Belcher and Bro George Williams were dab hands at the BBQ.



Left to Right: Bro Norman McIvor, Sis Dell McIvor and Sis Liz Jordan.

lunch in Queens Park, Ipswich on a hot March day. A happy time of fellowship was enjoyed by all.

Due to illness *Hope of Ipswich Tent No. 2* has been unable to meet this year, but members are keeping in touch with each other, enjoying the fellowship they otherwise miss. Any member in the Ipswich area who would like to join them please contact the Tent Secretary, Sis Cora Williams on 3201 5946. ■

Queensland News

Date Claimers for Queensland Members

24 October 2015 - Annual District Council and Annual General Meeting will be held in the Wellers Hill Tarragindi Uniting Church Hall, Pope Street, Tarragindi commencing at 3.00pm.

12 December 2015 - The 2015 Christmas Party to be held in the Wellers Hill Tarragindi Uniting Church Hall, Pope Street, Tarragindi commencing at 6.00pm.

Thank You IOR Members

MEMBERS have generously donated to the Australian Rechabite Foundation (ARF) in 2015.

Queensland members donated \$2,088 in response to the District Chief Ruler's letter sent with the 2015 membership accounts.

New South Wales members donated \$2,672 through the IOR Fraternity NSW.

We acknowledge that a number of members in all States send their donations privately. Your support of the ARF is greatly appreciated too.

Please note that an appeal for donations may only be made to members of the Independent Order of Rechabites.

If you would like to contribute, please send your cheque payable to the Australian Rechabite Foundation for the amount of your donation to the Australian Rechabite Foundation, PO Box 4001, Eight Mile Plains, Qld 4113. Donations of \$2 or more to the ARF are tax deductible and a receipt will be issued. ■

QCAA

The Queensland Coalition for Action on Alcohol

DID you know IOR Queensland is a founding member of **Drug ARM?** **Drug ARM** is currently a member of the Queensland Coalition for Action on Alcohol (QCAA) so our influence continues in our modern world.

What is the QCAA?

The Queensland Coalition for Action on Alcohol (QCAA) is a coalition of Queensland health and community organisations committed to reducing alcohol-related harm. QCAA identifies and prioritises actions needed to reduce alcohol harms and improve the health and wellbeing of Queenslanders and ensures that these actions are raised with decision makers.

QCAA currently has 11 member organisations, these are:

Australian Medical Association Queensland
Collaboration for Alcohol Related Developmental Disorders
Drug and Alcohol Nurses Australasia
Drug ARM Australasia
Foundation for Alcohol Research and Education
Healthy Options Australia
Lives Lived Well
Safe Streets Association Inc
Queensland Alcohol and Drug Research and Education Centre
Queensland Homicide Victims Support Group
Queensland Network of Alcohol and other Drug Agencies

The QCAA has identified five priority areas.

They are as follows:



1 STOP THE VIOLENCE ON OUR STREETS

- Reduce trading hours for on-licence premises to no later than 3am and introduce 1am lockouts.
- Re-introduce the moratorium on all late night trading beyond mid night across Queensland.
- Prohibit the harmful discounting and promotion of alcohol products at both on-and off-licence premises.

2 GIVE CHILDREN AND FAMILIES THE BEST START IN LIFE

- Provide \$2 million over four years to support domestic violence services and alcohol and other drug services and develop shared models of care.
- Provide \$1 million over four years to develop and implement a state-wide Queensland Foetal Alcohol Spectrum Disorders (FASD) Action Plan.
- Reinstating liquor permits for sale of alcohol on school premises to ensure that appropriate risk management procedures are in place.
- Ban the redemption of alcohol 'shopper docket' promotions, which promote discounted alcohol on supermarket receipts.
- Ban alcohol promotions on state property, including public transport.
- Control the density of licensed premises through the introduction of saturation zones and cluster control policies in areas where there are too many liquor licenses.

3 PUT COMMUNITIES FIRST

- Ban donations to Queensland political parties from the alcohol industry and their representatives.
- Introduce a policy that excludes alcohol industry involvement in policy development, in line with

the World Health Organisation's (WHO) recommendation.

4 REDUCE THE BURDEN ON OUR HEALTH SYSTEM

- Provide \$2 million over four years to fund a brief intervention program for alcohol in primary care and emergency department settings to support health professionals to talk to consumers about their alcohol consumption.
- Provide \$4 million over four years to develop and fund an ongoing public education campaign on the negative health impacts from alcohol consumption and ways to avoid these risks.

5 ESTABLISH A FRAMEWORK FOR ACTION

- Develop a state-wide alcohol harm reduction plan that includes prevention, early intervention, treatment, monitoring and evaluation.
- Work with and support non-government organisations to provide alcohol and other drug services to reduce alcohol harm.
- Collect and routinely report on alcohol harms and compliance data, to inform the development of alcohol policy and the evaluation of programs and services.
- Undertake a comprehensive, independent evaluation of the Safe Night Out Strategy, with adequate consultation with people with expertise in public health.
- 76 per cent of Queenslanders believe that Australia has a problem with alcohol and
- 70 per cent think that more needs to be done to address alcohol-related harms. ■

For more information visit

<http://www.qcaa.org.au/>

Copied from the QCAA website and printed with permission.



From the NSW State Chief Ruler

GREETINGS Fellow Rechabites. This is the last time I'll be writing to you as I am not standing as State Chief Ruler at the next Annual Meeting.

The last six months has been fairly quiet. I visited **Friendship Tent No.20** on the wettest and windiest day of the year last March but enjoyed the friendly company.

Please think about attending the Annual General Meeting as we have to decide on the future of the Society in New South Wales. The meeting is on Saturday 17th October 2015 at Uniting Church Hall, Carrington Ave Strathfield starting at 1pm.

Jeanette Sheldon
State Chief Ruler

New South Wales AGM

The NSW Rechabite Fraternity Annual General Meeting will be held at **1.00pm on Saturday 17th October 2015** at **Uniting Church Hall 11 Carrington Avenue STRATHFIELD**

All members are asked to attend if at all possible as the future direction of the New South Wales Rechabites is to be decided.

New South Wales News



Jottings from Malcolm Campbell NSW State Secretary

THE NSW Committee has been organising for the 131st Annual General Conference on Saturday, 17th October 2015 at Uniting Church Hall 11 Carrington Avenue, Strathfield.

This will include a review of the 2014 Annual General Conference and the Special Resolution that the Fraternity be wound up and funds distributed. A progress report on further considerations should be available and adequate weight given to the various elements of the arguments instead of any over evaluation because of emotion.

To date the organisations to which we donate do not appear to consider the serious nature of the proposal. Other states do not provide the same level of support to the Australian Rechabite Foundation as do New South Wales members, despite falling numbers.

The work of members of the Committee over the years is greatly appreciated. A special thank you to those who retired at the 2014 Annual General Conference.

A happy and alcohol free Christmas and New Year Greetings to all.

Malcolm Campbell
State Secretary

Two Men – one vision

HE came from a country where the Romans, around 40AD, established London, known then as Londinium; from a country whose history had greatly influenced the known world one way or another, and he came to Australia, where white settlement had only been established for a mere 52 years.

Not only that, this man, John Garrett, came with an idea that had only been established in England for seven (7) years. In 1836 he became the Deputy High Chief Ruler of a new Friendly Society known as **The Independent Order of Rechabites** that had been established in Salford, now a suburb of Manchester, the year before, in August, 1835.

Migrating to Australia in 1840 he established the first Rechabite Tent in the Antipodes, **The Star of Australia** in Sydney on 20th April, 1842. This was followed by **The Morning Star Tent** also in Sydney. Then moving to Launceston, he opened a third Tent as part of the Sydney District.

Whilst the Society thrived in Tasmania, it died in Sydney. It was revived by another man of vision, Robert G. Ennever. In June 1878 he opened **Captain Cook Tent No. 1** and was to become the first District Chief Ruler of NSW District in 1884.

Now in 2015, after a glorious 130 year history, admittedly not helped by a change in Government legislation, the NSW District is again under the threat of closure.

Aware of changed circumstances, but facing challenges as big as both Bros. Garrett and Ennever met head on; is there not a young Rechabite in Sydney who has the vision and the drive of these forebears, who will further the work of Total Abstinence in this, the 21st Century? ■

Victorian State Committee Report

OUR 19th Annual Conference will be held again at Belmont (Geelong area) on Tuesday and Wednesday 13th and 14th October, 2015. This is a great time for all members in Victoria to get together and discuss the many aspects of our Order.

As our numbers are getting less each year we plan this year to discuss the format of our Annual Conference for future years.

We are also having trouble making up the number on our State Committee each year and would welcome some new faces, we ask that all members who are able, to consider a position in the future on the State Committee.

Our membership decreases each year with the passing of older members, at present we have just under 500 members and of course our bank balance decreases also and with the present interest rates we will not have the interest coming in that we enjoyed a few years ago.

At the State Committee meeting in July, Bro Allan Clark was co-opted to the position of Deputy State President to take the place of the late Ron Pratt, also Sis Ann Stephen was co-opted to fill the place on the State Committee left vacant by Bro Allan Clark.

*Gwenda Martyn
State Secretary*

Tent & Region Reports

Tent No. 298

REPORTING the Good News in the Victorian IOR Fraternity that whilst acknowledging small attending members, **Bentleigh/Elsterwick Tent No. 298** continues with 4 meetings a year. The Tent over many years has met to further the

“interests of Rechabiteism” in many local halls and business venues. Currently we gather at the Bentleigh home of Brother Allan (Secretary) and Sister Judy Clark. The Ritual is followed and observed, and then refreshments go along with friendly chatter. A long time IOR member, Sister Elva Tout celebrated her 90th birthday in January 2015, and at the February 2015 Meeting we congratulated her on the milestone birthday. Ever so active, she regularly attends the Tent and other IOR gatherings using public transport. Well done Elva.

Region 4/5 MORDIALLOC

THE IOR Victoria Region 4/5 meetings are held at Mordialloc Presbyterian Church Hall three times each year. Bro Noel Robilliard, long time respected Region Secretary has stepped down from the responsibility after many involved years, but remains a member and will attend the Sunday afternoon meetings. Thank you Bro Noel.

*David McGee
Secretary Region 4/5*

Region 6 MORWELL (Gippsland)

REGION 6 had another successful meeting in May this year although our numbers are decreasing due to the usual factors.

We now have to supply our own lunch as the Neighbourhood House is not doing lunches any more. We may look for another meeting place as the cost of the venue has increased over the past year.

Our members travel a great distance to attend our meeting which starts with a meeting at 11am, with lunch to follow and some entertainment in the afternoon. For our April meeting,

Victorian News

Gwenda showed us pictures of her recent trip to Cambodia. For our next meeting, Bro Geoff Legge is going to show us pictures of his recent cruise.

Our next meeting will be held on **Saturday 24th October 2015**.

Our meeting is open to all members in the area, but please ring me on (03) 5177 8144 so adequate catering arrangements can be made.

Since our last meeting we have been saddened by the death of our Region President and Tent Chief Ruler, Bro Ron Pratt. He will be greatly missed. (See separate article on page 11.)

*Gwenda Martyn
Secretary Region 6.*

Region 7 HARCOURT (Central Victoria)

OUR Region met again for lunch and some discussions at Harcourt on March 15th last. There were 13 members present and it was good to be able to welcome Bro David McGee back with us as the Committee Representative. Bro David's choice of travel for the day, a lovely clear sunny day, was by one of Victoria's smooth and fast trains. (Interstate Members, you are allowed to be envious.)

Bro David conveyed the greetings of the State Committee, he drew attention to the items in the current **Australian Rechabite**, advised how the Committee is now working with various other Victorian organisations in their efforts to combat the effects of Alcohol in the community. It is sad that the deleterious effects have been recognised for so long but so little has been done to combat them.

The School Scholarship situation in Victoria was also clearly explained. Readers should call your State contact, as on the calendar, for further information.

Future Region Meetings were dis-

cussed centring around catering arrangements, falling attendances and the fact that the last two October meetings were not held mainly for those reasons, (the AGM is also held in October). After much debate it was decided to forgo the October meeting

and hold our next meeting in 2016. Please plan now how you will record that the next meeting is scheduled for **20th March, 2016**

To keep up to date with IOR happenings make sure you read the Circulars

and *The Australian Rechabite* magazines issued during the year. I am still contactable on 9306 4968 or on 5446 8439.

John Flett
Secretary Region 7

REGION MEETING DATES for 2015/6

Date	Region Secretary	Phone No.	Meeting Place
September Wednesday 16 th	9 L Jukes	5762 5584	Kyabram
October Saturday 24 th	6 G Martyn	5177 8144	Morwell
November Sunday 8 th	4/5 D McGee	9598 7840	Mordialloc
2016 (Dates to be confirmed)			
February Sunday 14 th	4/5 D McGee	9598 7840	Mordialloc
March Sunday 20 th	7 J Flett	9306 4968	Harcourt
March Wednesday 16 th	9 L Jukes	5762 5584	Kyabram
April Saturday 23 rd	6 G Martyn	5177 8144	Morwell
May Sunday 1 st	4/5 D McGee	9598 7840	Mordialloc



IOR Caravan & Holiday Club



THE Holiday Club visited beautiful Bright in March of this year. A great time was had by all on the trip.

On the way on the first day we visited the Australian Pumpkin Seed Company, where we had a chance to purchase some of the unique products made with the only Australian grown pumpkin seeds.

The 2nd day we visited Kaceen Empire where we took a stroll through the gardens and got transported to a different world as we wandered amongst the fairy garden, wizards hut and castle ruins. We then visited Beechworth and took a tour of the town with a local guide to learn of it's past. Beechworth is one of

Victoria's best-preserved and most beautiful gold towns, magnificently sited in the foothills of the Alps. It's public buildings are of architectural merit and the whole town has been classified as historically important. A brief stop was made at the Chinese Burning Towers and the Powder Magazine, these being built on the gold fields towards the end of the 1850's.

Day 3 saw us travel to Wandiligong, taking in the stunning scenery and beautiful autumn leaves for which this area is famous. We visited the Wandiligong Maze, Australia's largest living hedge maze with 2 km of pathways. After a wonderful morning tea we travelled onto the Red Stag Deer Farm where we were able to

explore this unusual farm which is home to deer and emus. We had lunch here looking out at the beautiful views of the countryside.

In the afternoon we drove to Mt Buffalo and had time to look around at the Chalet that was built in 1910. The Chalet is being restored to its original condition and will reopen for business again in 2016.

On day 4 we travelled to Tawonga Gap lookout to view the magnificent Kiewa Valley. We then continued on to Mt Beauty which was originally an accommodation town for workers on the Kiewa Hydro-electric Scheme in the 1940's and is ideally situated at the foot of Mt Bogong, Victoria's highest mountain.

On our last day, as we headed home, we visited the Milawa Cheese Factory for a tour and tasting, then on to Melbourne and home.

The next trip of the Holiday Club will probably be to Horsham (final details yet to be arranged) **at the end of October 2015.**

Further information can be obtained by phoning Joyce Wallace on (03) 9801 4044. ■



2015 Victorian Scholarship Winners

WE are pleased to announce the winners of the Victorian **Rechabite Scholarship Awards** for 2015. They are:



Jennifer CLARK
Granddaughter of Allan and Judy CLARK
School: Grace Lutheran College Rothwell, Queensland

AT the moment I am studying at Grace Lutheran College, Rothwell in Queensland. I am doing English, Maths B & C, Physics, Ancient History, Drama, Religion and Ethics.

I am very interested in Science and Ancient and Modern History and my goals after I complete my Secondary education is to travel and also aspire to be a Primary School Teacher.

In my spare time, I like to play the piano and the recorder, also reading a wide range of books. Writing stories and poetry is another hobby that I like to spend time doing. As I would like to travel one day, learning foreign languages is also something that I am very interested in. I am also a member of my church youth band.



Imogen KAYE-HELMOT
Granddaughter of Alan KAYE
School: Wonthaggi Secondary College

IAM lucky to live in a beautiful coastal town in Victoria. My aim in life is to be happy, contribute in some way to the world I live in and be successful. I would like to pass Year 12, take a GAP year and experience as many cultures as possible.

I would like to attend University, although I'm not exactly sure of my career path. I am interested in finance and also fashion, also the lifespan of fashion trends and the design process.

I enjoy swimming in the ocean, dress making, cooking and spending time with friends.

I feel very honoured and appreciative of the scholarship that has been awarded to me. I think it would be fitting to put the scholarship money towards the purchase of a laptop computer or other educational items.



or Great Grandchildren of Victorian Fraternity Members.

Students in Year 10 this year (2015) who are attending a State or Registered Secondary School and who do not hold any other award, are eligible to apply.

The Scholarships will be awarded



Austin LOTHIAN
Step Grandson of Howard ROBERTS
School: Mornington Secondary College

THANK you to the IOR for awarding me this scholarship. I am very humbled and grateful that this scholarship will go towards my continuing education in finishing secondary college.

My subjects this year include English, PE, Biology, Geography and Maths. At this point in time I am unsure of the exact career I want to pursue, however, I have chosen subjects to keep my options open for entry into university in 2017.

During the summer months I am heavily involved in cricket locally at Mornington Cricket Club. In January of this year I was fortunate to be chosen to play in the U16's for the South East Sharks in the State Cricket Competition.

During the winter months I play football for Mount Martha. This year I am in my 8th year at the club and am playing with the U17's. In 2013 I celebrated playing my 100th game of footy. ■

2016 Victorian Scholarships

THE IOR Fraternity (Vic) is offering four (4) Scholarships valued at \$500.00 each per annum for two (2) years to the Children, Grandchildren,

after consideration of the applicant's scholastic results and school reports.

Application Forms for these Scholarships can be obtained after **1st November 2015** from:

IOR Fraternity (Vic) Inc
Post Office Box 4532
KNOX CITY CENTRE VIC 3152



Bro Kenneth George Richards, OAM

BROTHER Ken was a family man, a people person, and a listener with a heart of gold. Although Ken wasn't often present at Rechabite meetings, he had empathy with people's needs and was always helping someone even if it meant roping in unwilling participants to get a job done.

When Ken did come to the lodge meeting he often came loaded up with beetroot grown by his children in the Lockyer valley. Ken would help at the farm at harvest time and take home beetroot that were too big for the markets. He would then give them to people who he knew would appreciate them.

For over 30 years Ken volunteered for Cancer Council Queensland; that was his passion. He had a gift for PR & promotions and thousands of dollars were raised for CCQ through Ken's commitment to raising funds. Professor Jeff Dunn said Ken will be remembered as a dedicated supporter and tireless champion of CCQ's mission. He will be greatly missed.

11/08/1926 - 09/05/2015



Bro Norman Edgar McIvor, PCR

BROTHER Norm McIvor joined Tent No. 35 on 30th June, 1948.

In Remembrance

Leading up to the one hundred and twenty-fifth Anniversary Banquet of *Hope of Ipswich Tent No. 2* in 1994 invitations were sent to members inviting them to attend the celebration. From that time on Norm and his wife Delma regularly attended our meetings. Both Norm and Dell supported functions involving visits to other Tents and any social activities such as the Household Fair held annually in Brisbane, annual visits to Tent No 4 in Gympie, indoor bowls competitions and car rallies organised by the *Rechabite Sports and Social Association*.

In 1995 *Hope of Ipswich Tent No. 2* began organising day trips by coach and from 2000 to 2007 a Three Day Trip was included on the Labour day weekend each year. Norm was most helpful in planning these outings and helping with making passengers comfortable and supporting and encouraging our Tent members and our friends who travelled with us.

Norm always had a yarn to tell about his early life in the country which involved very hard work and long days of toil, which resulted in Norm having to finish his formal education in Grade 5. However, he held several different positions over the years and learned from experience as he worked. In 1963 he began work with the Main Roads as a tractor driver and rose to be maintenance foreman working from the Gold Coast to Ipswich and district. Norm retired in 1988.

We never tired of listening to interesting stories of where he worked and of how he made a living during his adult life.

23/07/1923 - 27/04/2015



Bro Ron Pratt, PSP

SADLY we have to announce the death of **Brother Ron Pratt** who had just resigned his position as Deputy State President due to ill health. After doctors could do no more for Ron, his partner Peg took him home to his property in Coalville (near Moe) to live out his remaining time in his own home and able to look out onto his garden. Peg cared for him in his own home for just over a fortnight until his death on Sunday morning 3rd May. Peg had been by Ron's side for the previous 11 months (approximately) that Ron was in and out of hospital.

Ron was the son of Clive and Jessie Pratt. Clive Pratt was Victorian District Chief Ruler in 1963. He wrote the book "Ourselves and Alcohol" that was used in the Temperance Exam conducted in Victorian Schools. Ron always hoped that he would come up to the standard that his father set in the IOR, and after careful consideration he allowed himself to be nominated to be the Deputy State President of Victoria in 2009, and then going on to be State President in 2010/11.

Ron had also nominated for Deputy State President again, but unfortunately he was not able to go on to be State President last year due to ill health. Ron was also Chief Ruler of the Moe Tent, and also President of Region 6 (Gippsland) IOR. Both these positions he has held for many years.

Ron was on the State Committee for several years and always put forward new ideas for the Committee to con-

Continued over ▶▶▶

sider. His father would have been very proud of the work that Ron did for the IOR.

02/12/1934 – 03/05/2015

Brother Edward (Ted) Sепhton

WHEN Sister Reid issues an invitation to the NSW Rechabite Committee to be represented at a **Waratah Tent No. 92** function at Broadmeadow we try to oblige. At such functions we were greeted by Bro Sепhton and later to an example of the extent of one of his collections. I have an old penny that he gave me. An expression of sympathy has been forwarded to Sister Barbara Sепhton and family in their grief.

Bro. Malcolm Campbell

It is with great sadness that we report the death of **Edward (Ted) Sепhton** who was a member of IOR **Waratah Pearl Tent No. 92** at Broadmeadow, Newcastle NSW. Ted was a very long standing member of the Rechabites, joining in his early years as a Junior.

Ted was 87 when he passed away in Benhome Nursing Home, where unfortunately, he had been for a short time, moving there from Hawkins Village earlier this year. He was a faithful member of Broadmeadow and gave many interesting displays and talks on the various coins, stamps, cards etc. that he collected.

We will miss him and his talks that have been reported in this magazine many times. Ted is survived by his wife Barbara and two daughters and several grandchildren. Ted will be greatly missed by the members of the fraternity and his family. A funeral service was held at Tarro Beresfield Baptist Church where Ted had been a faithful member for many years and was attended by several members of the Order.

Sister Shirley Reid

Secretary

Waratah Pearl Tent No.92



Strictly Personal ...



A Rechabite becomes an OAM Recipient. The 87-year-old's life has been a series of firsts – and his trusty metal crutch has shared it all with him.

Bro Maxell Baldwin, OAM, of Perseverance Tent No. 4 NSW who comes from Malabar, Sydney, lost the use of his left leg as a baby and thought he'd never play sport.

"When you come to think that in my school years, sport was a no-no for me. I mean in those days there was nothing available for disabled people. In fact we were just called cripples," he said.

His opportunity to prove them wrong came when his brother and sister, both acrobats, took him along to training. He quickly mastered one hand balancing before deciding to use his talents as a gymnast.

He showed skill in Roman rings and free arm and, at the age of 18, became the first person on crutches to win a NSW Championship. It wasn't until Bro Baldwin turned his passion for sport to kayaking that his true calling became clear.

Capitalising on a strong back and arms honed through years of acrobatics and gymnastics, Bro Baldwin quickly won a string of Australian titles.

In 1956, he became the first Australian with a disability to compete at the Olympic Games. He made the finals in the 10,000m canoeing.

"There was no Paralympics in those days. In fact, there was no sport for disabled people at all," he said. "So having a disability didn't come into it. Everyone out there was on the same footing. They didn't factor in if you had a broken leg or anything like that."

We congratulate Bro Baldwin on his well deserved award.

Greg Allen

THIS is a pen-picture of how a Rechabite, a person without the need for consumption of alcoholic liquids, can also contribute to and be accepted in our community on a very high level. The 91-year-old Eaglehawk resident and **Bendigo Tent No. 5** member, **Pierce Grenfell** is that local legend.



Pierce & Olga Grenfell

Photo Courtesy of Brenden McCarthy

Born in February 1924, he commenced his Rechabite life as a member of the **Junior Tent No. 149** attached to Sutton Tent, Long Gully, and then became a member of Senior **Cobden Tent No. 39**, California Gully. He was one of the members who were transferred to **Bendigo Tent No.5** on the closure of Cobden Tent, and he remains a member to this day. I am sure if records were available they would prove 80 years of membership.

At the age of 13 years Pierce joined the Eaglehawk Brass Band, his instrument is the cornet. He only stopped marching in the band officially this year, but he still marched in the Band both in Eaglehawk and Bendigo last Anzac Day.

Pierce enlisted in the AIF in 1942 and saw service in both Papua New Guinea and Bougainville with the 7th Battalion A.I.F. It was in Bougainville where the Battalion saw action and thankfully he came through it and was discharged, after a spell in Heidelberg Repatriation Hospital, in 1946.

A butcher by trade, he had his own shops, one in California Gully and two in Eaglehawk. He married Olga and they both became active in Eaglehawk life; Pierce in the 'Y' Men's Service Club and Olga active in the 'Menettes' for many years.

Pierce won election to the Eaglehawk Borough Council at three elections serving for nine years. He was Mayor in 1961-2, a special year for the Borough, the Centenary of Local Government for Eaglehawk. He was a Charter member of Eaglehawk Rotary Club and continues on in the Probus Club.

Pierce has retired as an Elder, but he and Olga are still active in and regular attending members of Eaglehawk Uniting Church. They were married in the Laurel Street Golden Square Methodist Church. (Some of our readers will remember attending the Rechabite Service there during the 1996 Conference in Bendigo.) Pierce assisted me in organising an item for our concert when we had our Conference at the Eaglehawk Sunday School Hall in 1989.

Pierce and Olga were very worthy and popular guests to open this year's Dahlia & Arts Festival in Eaglehawk; only fitting for a now acknowledged Legend of the Borough. *John Flett*

For those as ignorant as your Editor, the following is included:

Eaglehawk is a former gold-mining town in Victoria, and a suburb within the City of Greater Bendigo. The town is situated to the north-west of Bendigo on the Loddon Valley Highway. Ed.

Bro Nathan Kilah, Annerley Tent No. 67, his wife Ahyoung Park and their son, Edmund, welcomed **Audrey Eve Kilah** into their family on 25th March, 2015. The Kilah family have made Kingston, Tasmania, their home.

Bro Nathan is a lecturer at the Hobart Campus of the University of Tasmania. Granddad, Rev Harold Kilah, and Grandma, Sis Cynthia Kilah, are

enjoying opportunities to visit their beautiful family as well as beautiful Tasmania.



Audrey Eve Kilah

YOU have all read at some time of the connection, I, your Editor, have had with **Sis Ivy Biggs, nee Oates**, over 72 years. Well, it was my joy to attend her 90th Birthday Party on Saturday 21st March last. I had been invited, but visiting her prior to the event it was made perfectly clear that I was expected to attend, or else!

When I arrived I had the cheek to ask a member of the family would I be allowed to say a few words at the cutting of the cake, expecting that maybe I might be put at the tail end of the speeches for the day.

To my embarrassment, mine was the only speech! Of those present, only Ivy's husband, Aub, has known her longer than I, so the history included was news to all, even her own family. It was a lovely occasion.

Ivy played an important role in my life, first as my Band of Hope Leader at age 10, when I signed the Pledge of Abstinence from Alcohol, and then later as my Sunday School Teacher at age 12. Ivy was to lay the foundation for the work that God was to have me engage in now for almost half of my life, 40 years last June.

That my wife and I were able to re-establish contact with Ivy on our return to Queensland in 2000 has been a real blessing for each of us. So, I ask the question, how many 10-

year-olds are you influencing for good for their next 60 or 70 years?

Let our voices be heard today, as Ivy's was 72 years ago for the benefit of many we may never know about, but God does.

'Ian Belcher

YES, together with other Rechabites, I read the love story in **Strictly Personal** that was referenced by the Editor in the March, 2015 magazine. This article featured his one and only granddaughter Kimberly E. Belcher (Station Launch Officer United Christian Broadcasters Australia Limited), now VISION Christian Media.

While I cannot match this item I bring to notice on behalf of **Excelsior Tent No. 8** that the Chief Ruler, **Sister Helen Hanna**, gave birth to their third child and first son **Michael** on 30th April, 2015. Congratulations to Helen and Bassem.



Michael Hanna

That's my second grandson. The NSW Rechabite Committee have scheduled a sighting on 8th September, (hopefully).

*Malcolm Campbell
A proud Grandpa*



Policy Action in Australia

Raising the legal age for alcohol purchase to 21 “would reduce alcohol-related harm in Australia”

A GROWING number of Australian public health leaders are calling for the minimum age for purchasing alcohol to be raised from 18 to 21. (The Medical Journal of Australia <https://www.mja.com.au/journal/2014/200/10/should-legal-age-alcohol-purchase-be-raised-21>)

Lead author, Professor John Toumbourou (Deakin University), writes:

“For 2004 to 2010 the percentage supporting this policy increased from 40.7 per cent to 50.2 per cent ... In all states the community is concerned at escalating youth alcohol-related harm. Australians are increasingly aware that this policy is supported by strong evidence that it can reduce youth problems.”

The paper refers to a cross-national study that compared Australian young adults with those in the United States. It found that US youth had lower use of alcohol even after age 21, but also lower use of tobacco and illicit drugs such as amphetamines.

When they were surveyed ten years earlier, as secondary school aged adolescents, the majority of the US youth (69 per cent) abstained from alcohol, tobacco or illicit drug use compared with 42 per cent who abstained in Australia. Raising the legal age

to 21 in the US in the mid-1980s led to a rapid decline in secondary school students using alcohol.

In the paper, the authors also explain how the youth brain is still developing at age 18 and many young people experience irreversible brain damage due to the heavy alcohol use that is now considered normal among young Australians. The authors consider that:

“Raising the legal age will send a clear public message that alcohol is a neurotoxin for our young people and result in the whole population of adolescents across Australia growing up using less alcohol. This will lead to a generational change in Australian culture toward moderate adult alcohol use gradually becoming more normal.”

Communities “can’t go it alone to cut alcohol related violence”

Community action alone will not significantly reduce binge drinking and related harms, such as violent assaults, without changes to legislation, a major new study from the Australia National Drug and Alcohol Research Centre suggests.

The study was undertaken to examine the effectiveness of community action since the WHO Global Alcohol Strategy emphasises the need for such action to reduce alcohol related harm and risky alcohol consumption.

The researches pair-matched 20 rural Australian communities in New South Wales, with populations between 5,000 – 20,000, according to the proportion of their population that was Aboriginal, young people and males. The five year study found that the 10 communities that implemented a range of 13 interventions were able to reduce average weekly alcohol consumption across their local government area and minor harms, such as verbal abuse, but there was no impact on binge drinking or minor harms, such as assaults, traffic crashes and hospital inpatient admissions.

The thirteen interventions, which were developed in partnership with the communities themselves, were a mix of prevention (such as school and work-based education and training and regular media messaging on harms); early intervention (such as screening and brief advice in general practice, pharmacies and hospital emergency departments), and targeting high risk individuals and high risk times and weekends.

The 10 communities that implemented the interventions were picked randomly, and the impact of the interventions was measured using community surveys and routinely collected data from police, hospitals and the road traffic authority.

Commenting on the largest randomised controlled trial of interventions which communities themselves can implement, without specific government legislation, to try to reduce their own rates of alcohol harm, Professor Anthony Shakeshaft, the

study leader stated: "It suggests that leaving communities to work together to sort out their own alcohol problems is, quite simply, unlikely to work very well without tighter legislation on things like the availability, price and advertising of alcohol."

Professor Shakeshaft said the results did not mean that community led solutions were without merit. "We did see changes in overall consumption of alcohol per head, which is an important finding for harms like alcohol-related cancers and disease, and we saw some lower level impacts such as less verbal abuse on streets, which is an important public amenity issue."

"It was also apparent that communities had different types of alcohol harms, which shows a role for communities targeting their own issues. But it seems communities by themselves will struggle to control the big immediate impacts, such as assaults, if alcohol is widely advertised, relatively cheap and readily available."

The study *The effectiveness of community action in reducing risky alcohol consumption and harm: a cluster randomised controlled trial* is published in the journal PLOS Medicine – March 11, 2014.

DrinkWise Australia under attack

Drink responsibly campaign accused of encouraging drinking

The Australian alcohol industry's DrinkWise organisation has come under fire for running a campaign supposedly to encourage 18-24 year olds to avoid binge drinking

but which critics claim actually encourages alcohol consumption.

DrinkWise launched the "Drinking - Do it Properly" campaign ostensibly 'to make the ongoing trend of binge drinking to get drunk less socially acceptable amongst young drinkers, and to encourage those already drinking in safe and moderate ways.'

The campaign was developed in response to an increased prevalence in poor drinking choices by young Australians aged 18-24 years. Nationwide research conducted with young Australians by DrinkWise indicated:

- On a normal night out, over 29% of 18-24 year olds indicated consuming 7+ standard drinks
- On a self-defined 'big night out' nearly 30% of the 18-24 year olds report consuming 11+ standard drinks.

Unlike previous campaigns targeting this age group, *Drinking – Do it properly* utilises social media channels and a dedicated website: howtodrinkproperly.com (<http://howtodrinkproperly.com/>) as a content hub to house the campaign creative. DrinkWise emphasises that the campaign is targeted very specifically. It is not aimed at adults aged over 25. Therefore there are no big TV or commercial radio advertisements or huge billboards. The use of social media is designed to ensure the campaign will be seen and heard by young adults and importantly shared and talked about by those in the 18-24 year old age group.

Within three months of the launch, DrinkWise proclaimed the campaign a success. It claimed that one third of 18-24

year olds who experienced it said they now drank less on a night out, and more than 80 per cent thought about the benefits of moderating alcohol consumption. However, these claims were promptly rebutted by alcohol and health activists. In a letter to the Medical Journal of Australia, Simone Pettigrew, Mike Daube and Nicole Biagioni, all of the Faculty of Health Sciences, Curtin University in Perth, Western Australia, reported the results of their own evaluation of the campaign, based on a sample of 40 18-21 year old drinkers.

The authors of the letter state that over all, in their view, for this sample the takeout message was that drinking is a normal part of life with distinct advantages if undertaken at "appropriate" levels. They note that no respondents nominated the number of drinks required to achieve this level. Some commented that they were aware of the need to avoid excessive consumption, but said that it is difficult to stop once drinking has commenced. There was no demonstrated understanding of the National Health and Medical Research Council guidelines, which note that young people up to the age 25 "are at particular risk of harm from alcohol consumption".

The authors conclude: "Our study findings suggest that, though through its "responsible drinking" advertising, DrinkWise instead risks effectively promoting alcohol consumption to 18-21-year-olds.

Of considerable concern is that people aged under 18 are also highly likely to be exposed to this advertisement, given its online placement."

Continued over ►►►

►► *Continued from page 15*

Alcohol labelling decision “a travesty of justice for unborn babies”

Alcohol industry accused of delay tactics

An alcohol and health watchdog has condemned a Government decision in Australia and New Zealand to allow the alcohol industry another two years to ‘voluntary’ warn consumers of the risks of consuming alcohol during pregnancy.

Alcohol Healthwatch Director, Rebecca Williams, said the industry’s voluntary efforts over the past two years “had been pathetic and typical of their delaying tactic to avoid regulatory intervention”.

Ms Williams said effective labelling was proven to raise awareness of the risks of consuming alcohol during pregnancy. Children exposed to alcohol in the womb are at risk of serious and permanent brain damage and other life-long disabilities, known as fetal alcohol spectrum disorder. Ms Williams said that the rights of these children are being overlooked to protect the profits of the alcohol industry.

A New Zealand led application for warning labels was submitted to Food Standards Australia New Zealand in 2006. In response and after years of delay the alcohol industry was given two years to include warning messages on products voluntarily. Those two years were up in December 2013.

An independent audit undertaken in Australia showed that alcohol industry efforts were totally inadequate.

The audit of 250 products in Australia found that while there had been some improvements since 2012:

- only 37 per cent carried any version of the DrinkWise consumer information messages
- only 26 per cent carried a pregnancy-related message
- the majority of warning messages (86 per cent) took up less than 5 per cent of the label
- of products carrying the industry label most (59 per cent) were at the back of the product.

Williams says both the Australia and New Zealand Governments are well aware of the risks associated with drinking alcohol, and they are aware of what is required to address these risks. “Self-regulation and voluntary codes of practice by the alcohol industry are shown to be ineffective and do nothing but delay more effective measures being adopted.”

In a speech about vulnerable children in August 2013 the New Zealand Prime Minister, John Key has said, “As Prime Minister, I want to see every one of our children getting the very best start in life. They deserve nothing less.” Ms Williams said better warning on alcohol products would help many children get a better start.

“This latest alcohol labelling decision clearly demonstrates the power of the alcohol industry wields. It is time for Governments ... to push back and make decisions based on the evidence and what is in the best interests of the wider community, especially those without a voice.” ■

From **The Globe Issue 2, 2014**
Reprinted with permission

Renewed demand to protect children from alcohol marketing

►► *Continued from page 4*

Professor Mike Daube AO, Co-chair of the NAAA and alcohol spokesperson for the Public Health Association of Australia, said Australian families are under siege from alcohol marketing, with children often seeing more alcohol advertising than adults.

“Alcohol has a devastating impact on individuals and the community. It’s time to protect kids from the relentless pressure to drink that comes from unrestrained alcohol advertising on TV, through sports sponsorship and in social media, at all times of the day, 365 days of the year,” Daube said.

“This new report makes it abundantly clear that the Government should act to end the loophole permitting TV alcohol promotion through sport, and end the current charade of industry self-regulation.”

ANPHA was tasked with examining the current system of regulation around alcohol marketing and advertising. Its Draft Report describes this system, which consists of self-regulatory and legislative elements, and evaluates its effectiveness.

The key purpose of the Review was to assess whether the current mix of provisions is serving to adequately protect children and adolescents (14 to 17 year olds) from exposure to alcohol advertising.

“Considerable public concern exists that marketing and advertising of alcoholic beverages is influencing young Australians and contributing to patterns of harmful drinking.”

ANPHA says on its website, “Australians are now exposed to an extensive amount of alcohol advertising through a variety of traditional media, digital media, promotional activities and sponsorships. Evidence indicates that Australian adolescents are exposed to almost the same level of alcohol advertising as adults aged 18-24.” ■

From **The Globe Issue 2, 2014**
Reprinted with permission